

AEI STUDIES IN PUBLIC OPINION

Voting by Key Groups in Presidential and House Elections, 1952-2006
(July 23, 2007)

<http://www.aei.org/publication26533/>

Gallup Data, American Enterprise Institute Compilation

	1952		1956		1960		1964		1968			1972	
	Stev.	Ike	Stev.	Ike	JFK	Nixon	LBJ	Gold.	HHH	Nixon	Wallace	McGov.	Nixon
National	44.6	55.4	42.2	57.8	50.1	49.9	61.3	38.7	43.0	43.4	13.6	38.2	61.8
Men	47	53	45	55	52	48	60	40	41	43	16	37	63
Women	42	58	39	61	49	51	62	38	45	43	12	38	62
White	43	57	41	59	49	51	59	41	38	47	15	32	68
Non-White	79	21	61	39	68	32	94	6	85	12	3	87	13
College	34	66	31	69	39	61	52	48	37	54	9	37	63
High School	45	55	42	58	52	48	62	38	42	43	15	34	66
Grade School	52	48	50	50	55	45	66	34	52	33	15	49	51
Prof. & Business	36	64	32	68	42	58	54	46	34	56	10	31	69
White Collar	40	60	37	63	48	52	57	43	41	47	12	36	64
Manual	55	45	50	50	60	40	71	29	50	35	15	43	57
Under 30 years	51	49	43	57	54	46	64	36	47	38	15	48	52
20-49 years	47	53	45	55	54	46	63	37	44	41	15	33	67
50 years & older	39	61	39	61	46	54	59	41	41	47	12	36	64
Protestants	37	63	37	63	38	62	55	45	35	49	16	30	70
Catholics	56	44	51	49	78	22	76	24	59	33	8	48	52
Republicans	8	92	4	96	5	95	20	80	9	86	5	5	95
Democrats	77	23	85	15	84	16	87	13	74	12	14	67	33
Independents	35	65	30	70	43	57	56	44	31	44	25	31	69
East	45	55	40	60	53	47	68	32	50	43	7	42	58
Midwest	42	58	41	59	48	62	61	39	44	47	9	40	60
South	51	49	49	51	51	49	52	48	31	36	33	29	71
West	42	58	43	57	49	51	60	40	44	49	7	41	59
Members of Labor Union Families	61	39	57	43	65	35	73	27	56	29	15	46	54

Note: All data are from Gallup polls conducted immediately before and immediately after each election.

Source: *The Gallup Opinion Index*, Report No. 90, December 1972, p. 10.

National Exit Poll Data, American Enterprise Compilation
Voting Patterns of Demographic Groups in Presidential Races 1972-2004

2004 share of electorate		1972		1976		1980			1984		1988		1992			1996			2000			2004	
		D	R	D	R	D	R	I	D	R	D	R	D	R	I	D	R	I	D	R	I	D	R
46	Men	36	62	50	48	36	55	7	37	62	41	57	41	38	21	43	44	10	42	53	3	44	55
54	Women	37	61	50	48	45	47	7	44	56	49	50	45	37	17	54	38	7	54	43	2	51	48
79	White	31	67	47	52	36	56	7	35	64	40	59	39	40	20	43	46	9	42	54	3	41	58
12	Black	82	18	83	16	85	11	3	90	9	86	12	83	10	7	84	12	4	90	8	1	88	11
6	Hispanic	63	35	76	24	59	33	6	62	37	69	30	61	25	14	72	21	6	67	31	2	56	43
2	Asian	--	--	--	--	--	--	--	--	--	--	--	31	55	15	43	48	8	54	41	4	58	41
63	Married	--	--	--	--	--	--	--	38	62	42	57	40	41	20	44	46	9	44	53	2	42	57
37	Not Married	--	--	--	--	--	--	--	47	52	53	46	51	30	19	57	31	9	57	38	4	58	40
30	Married Men	--	--	--	--	--	--	--	35	65	39	60	38	42	21	40	48	10	38	58	2	39	60
32	Married Women	--	--	--	--	--	--	--	41	59	46	54	41	40	19	48	43	7	48	49	2	44	55
22	East	39	59	51	47	42	47	9	47	53	49	50	47	35	18	55	34	9	56	39	3	56	43
26	Midwest	39	59	48	50	41	51	7	41	58	47	52	42	37	21	48	41	10	48	49	2	48	51
32	South	29	70	54	45	44	52	3	36	64	41	58	41	43	16	46	46	7	43	55	1	42	58
20	West	40	57	46	51	34	53	10	38	61	46	52	43	34	23	48	40	8	48	46	4	50	49
	Size of place:																						
13	Population over 500,000	56	43	--	--	--	--	--	--	--	62	37	58	28	13	68	25	6	71	26	3	60	39
19	Population 50,000 to 500,000	40	58	--	--	--	--	--	--	--	52	47	50	33	16	50	39	8	57	40	2	49	49
45	Suburbs	33	65	--	--	35	55	9	38	61	42	57	41	39	21	47	42	8	47	49	3	47	52
8	Population 10,000 to 50,000	40	57	--	--	--	--	--	--	--	38	61	39	42	20	48	41	9	38	59	2	48	50
16	Rural areas	30	68	--	--	39	55	5	32	67	44	55	39	40	20	44	46	10	37	59	2	40	59
37	Republicans	6	93	9	90	9	86	4	7	92	8	91	10	73	17	13	80	6	8	91	1	6	93
26	Independents	33	65	43	54	30	55	12	36	63	43	55	38	32	30	43	35	17	45	47	6	49	48
37	Democrats	33	64	77	22	67	26	6	74	25	82	17	77	10	13	84	10	5	86	11	2	89	11
21	Liberals	--	--	71	26	60	25	11	70	28	81	18	68	14	18	78	11	7	80	13	6	85	13
45	Moderates	--	--	51	48	42	49	8	47	53	50	49	47	31	21	57	33	9	52	44	2	54	45
34	Conservatives	--	--	29	70	23	73	4	17	82	19	80	18	64	18	20	71	8	17	81	1	15	84
24	Union Household	47	50	59	39	49	44	6	53	46	57	42	55	24	21	59	30	9	59	37	3	59	40

		1972		1976		1980			1984		1988		1992			1996			2000			2004	
		D	R	D	R	D	R	I	D	R	D	R	D	R	I	D	R	I	D	R	I	D	R
4	Not H.S. graduate	--	--	--	--	51	46	2	50	50	56	43	54	28	18	59	28	11	59	39	1	50	49
22	H.S. graduate	--	--	--	--	43	51	4	39	60	49	50	43	36	21	51	35	13	48	49	1	47	52
32	Some college	--	--	--	--	35	55	8	38	61	42	57	41	37	21	48	40	10	45	51	3	46	54
42	College grad	--	--	--	--	35	52	11	41	58	37	62	39	41	20	44	46	8	45	51	3	46	52
16	Post-graduate	--	--	--	--	--	--	--	--	--	48	50	50	36	14	52	40	5	52	44	3	55	44
Family income is:																							
8	Under \$15,000	--	--	--	--	49	43	7	55	45	62	37	58	23	19	59	28	11	57	37	4	63	36
15	\$15,000 to \$30,000	--	--	--	--	39	53	7	42	57	50	49	45	35	20	53	36	9	54	41	3	57	42
22	\$30,000 to \$50,000	--	--	--	--	32	59	8	40	59	43	56	41	38	21	48	40	10	49	48	2	50	49
55	Over \$50,000	--	--	--	--	26	64	10	30	69	37	62	39	44	17	44	48	7	45	52	2	43	56
18	Over \$100,000	--	--	--	--	--	--	--	--	--	32	65	--	--	--	38	54	6	43	54	2	41	58
54	Protestant	28	70	44	55	35	59	6	32	67	38	61	36	45	18	41	50	8	40	58	1	40	59
41	White Protestant	22	76	41	58	31	63	6	27	72	33	66	33	47	21	36	53	10	34	63	2	32	67
27	Catholic	44	54	54	44	42	50	7	45	54	47	52	44	35	20	53	37	9	49	47	2	47	52
3	Jewish	64	34	64	34	45	39	15	67	31	64	35	80	11	9	78	16	3	79	19	1	74	25
41	Attend church at least once weekly	--	--	--	--	--	--	--	--	--	--	--	36	48	15	--	--	--	39	59	2	39	61
17	18-29 years old	46	52	51	47	44	43	11	40	59	47	52	43	34	22	53	34	10	48	46	5	54	45
29	30-44 years old	33	64	49	49	36	55	8	42	57	45	54	41	38	21	48	41	9	48	49	2	46	53
30	45-59 years old	33	64	47	52	39	55	5	40	60	42	57	41	40	19	48	41	9	48	49	2	48	51
24	60 and older	31	68	47	52	41	54	4	39	60	49	50	50	38	12	48	44	7	51	47	2	46	54
37	Parents of children 18 and under	--	--	--	--	--	--	--	--	--	44	55	40	38	22	48	41	9	45	52	2	45	53
4	Gay, Lesbian, Bisexual	--	--	--	--	--	--	--	--	--	--	--	72	14	14	66	22	7	71	25	4	77	23

Note: 2002 data not used for House races.

Source: The name of the exit poll consortium and the participants conducting the surveys of voters leaving the polls has changed over time. The current exit poll consortium, called the National Election Pool, includes CBS News, NBC News, ABC News, CNN, Fox News, and the Associated Press. The data reported here are from *New York Times* reports (November 9, 1998 for House races from 1980-1998 and November 12, 2000 for presidential contests from 1976-2000) and from more recent exit poll consortium releases.

National Exit Poll Data, American Enterprise Institute Compilation
Voting Patterns of Demographic Groups in House Races 1980-2006

2006 share of electorate		1980		1982		1984		1986		1988		1990		1992		1994		1996		1998		2000		2004		2006		
		D	R	D	R	D	R	D	R	D	R	D	R	D	R	D	R	D	R	D	R	D	R	D	R	D	R	
48	Men	49	51	55	45	48	52	51	49	52	48	51	49	52	48	42	58	46	54	46	54	44	53	45	53	51	47	
52	Women	55	45	58	42	54	46	54	46	57	43	54	46	55	45	53	47	55	45	53	47	54	44	52	46	56	43	
79	White	48	52	54	46	46	54	49	51	50	50	50	50	50	50	42	58	45	55	43	57	43	55	42	57	47	51	
10	Black	87	13	89	11	92	8	86	14	85	15	79	21	89	11	92	8	82	18	89	11	88	11	89	10	89	10	
8	Hispanic	72	28	75	25	69	31	75	25	76	24	72	28	72	28	61	39	73	27	63	37	65	34	55	44	69	29	
2	Asian	--	--	--	--	--	--	--	--	--	--	64	37	49	51	54	46	43	57	56	44	59	39	56	41	62	37	
68	Married	--	--	52	48	49	51	51	49	52	48	52	48	50	50	42	58	46	54	44	56	44	54	43	56	48	50	
32	Not Married	--	--	63	37	56	44	56	44	54	46	59	41	61	39	55	45	60	40	60	40	57	40	59	39	64	34	
35	Married Men	--	--	50	50	46	54	50	50	50	50	49	51	48	52	37	63	42	58	42	58	40	58	40	58	47	51	
33	Married Women	--	--	54	46	52	48	53	47	53	47	51	49	51	49	47	53	49	51	46	54	48	50	45	54	48	50	
22	East	52	48	65	35	54	46	52	48	54	46	54	46	55	45	50	50	56	44	56	44	57	40	57	40	64	35	
27	Midwest	50	50	49	51	50	50	53	47	55	45	49	51	52	48	45	55	51	49	47	53	49	50	49	50	53	46	
29	South	54	46	59	41	52	48	56	44	54	46	54	46	53	47	47	53	45	55	45	55	43	55	43	56	46	52	
22	West	[1]	[1]	53	47	48	52	51	49	53	47	54	46	56	44	47	53	51	49	50	50	49	48	48	50	53	44	
30	Urban	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	55	43	61	37
47	Suburban	49	51	52	48	48	52	49	51	49	51	53	47	51	49	43	57	48	52	48	52	48	50	48	51	51	48	
23	Rural	48	52	59	41	45	55	--	--	56	44	52	48	51	49	43	57	48	52	38	62	38	59	44	54	48	50	
36	Republicans	10	90	12	88	14	86	20	80	21	79	23	77	15	85	8	92	10	90	9	91	8	91	7	93	8	91	
26	Independents	44	56	51	49	49	51	52	48	54	46	52	48	54	46	43	57	49	51	48	52	47	49	49	46	57	39	
38	Democrats	83	17	90	10	85	15	81	19	83	17	79	21	89	11	89	11	86	14	89	11	87	11	90	9	93	6	
21	Liberals	72	28	80	20	76	24	71	29	80	20	73	27	81	19	81	19	82	18	84	16	81	16	83	14	87	11	
47	Moderates	57	43	60	40	57	43	58	42	57	43	56	44	57	43	57	43	57	43	55	45	53	45	56	43	61	38	
32	Conservatives	33	67	35	65	31	69	35	65	34	66	37	63	28	72	19	81	21	79	18	82	19	80	17	81	20	78	
3	Not H.S. graduate	60	40	--	--	60	40	57	43	63	37	60	40	67	33	58	42	65	35	58	42	57	41	49	48	64	35	
21	H.S. graduate	55	45	--	--	51	49	55	45	57	43	56	44	58	42	47	53	55	45	51	49	49	49	49	50	55	43	
31	Some college	47	53	--	--	49	51	50	50	53	47	52	48	53	47	41	59	50	50	47	53	47	51	47	51	51	47	
45	College grad	48	52	--	--	50	50	46	54	47	53	50	50	46	54	45	55	43	57	45	55	45	53	46	52	49	49	
18	Post-graduate	--	--	--	--	--	--	56	44	54	46	53	47	55	45	57	43	51	49	54	46	53	44	52	45	59	40	

		1980		1982		1984		1986		1988		1990		1992		1994		1996		1998		2000		2004		2006			
		D	R	D	R	D	R	D	R	D	R	D	R	D	R	D	R	D	R	D	R	D	R	D	R	D	R	D	R
Family income is:																													
7	Under \$15,000	56	44	73	27	63	37	56	44	67	33	63	37	69	31	62	38	63	37	59	41	58	39	64	34	68	30		
12	\$15,000 to \$30,000	53	47	60	40	54	46	53	47	57	43	55	45	57	43	51	49	56	44	55	45	56	42	58	39	62	36		
21	\$30,000 to \$50,000	47	53	52	48	49	51	53	47	53	47	52	48	52	48	45	55	50	50	49	51	50	48	51	47	56	42		
60	Over \$50,000	38	62	37	63	39	61	47	53	45	55	49	51	47	53	42	58	44	56	46	54	45	53	43	55	50	49		
23	Union Household	63	37	68	32	64	36	63	37	63	37	--	--	67	33	60	40	63	46	64	36	60	38	61	37	64	34		
55	Protestant	45	55	46	54	44	56	48	52	50	50	48	52	47	53	42	58	43	57	42	58	42	56	42	57	45	54		
44	White Protestant	41	59	43	57	38	62	43	57	44	56	45	55	43	57	34	66	38	62	35	65	35	63	34	65	37	61		
24	White Evangelical/ Born-Again	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	25	74	29	70		
26	Catholic	59	41	63	37	58	42	55	45	55	45	54	46	57	43	47	53	54	46	53	47	51	48	49	50	55	44		
20	White Catholic	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	46	52	45	54	50	48		
2	Jewish	69	31	82	18	70	30	70	30	68	32	73	27	79	21	77	23	74	26	79	21	75	24	76	22	87	12		
6	Other	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	66	29	69	27	71	25		
11	None	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	62	32	65	31	75	22		
Church Attendance:																													
45	Weekly	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	42	56	40	58	43	55		
38	Occasionally	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	53	45	59	39		
15	Never	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	58	38	60	36	67	30		
13	18-29 years old	55	45	59	41	51	49	51	49	54	46	52	48	55	45	49	51	55	45	50	50	49	48	55	44	60	38		
24	30-44 years old	49	51	54	46	54	46	52	48	54	46	53	47	53	47	46	54	50	50	50	50	47	50	47	51	53	45		
34	45-59 years old	53	47	56	44	50	50	54	46	54	46	51	49	52	48	47	53	50	50	52	48	50	48	49	49	53	45		
29	60 and older	51	49	58	42	48	52	52	48	55	45	53	47	56	44	49	51	49	51	45	55	51	47	46	53	51	47		
19	65 and older	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	50	48	46	52	49	49		
Parents of children 18 and under?																													
34	Yes	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	45	53	47	52	51	47		
66	No	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	51	46	49	49	55	43		
3	Gay, Lesbian, Bisexual	--	--	--	--	--	--	--	--	--	--	78	22	77	23	74	26	73	27	67	33	64	30	75	24	75	24		

Note: 2002 data not used for House races.

Source: See previous chart on presidential races.

John Green Compilation for Pew Research Center

Congressional Vote by Worship Attendance, 2002-2006

Worship Attendance	% of Voters 2006	2006		2004		2002		Change '04-'06	Change '02-'06
		Dem	Rep	Dem	Rep	Dem	Rep		
Weekly or more	46	43	55	40	59	39	59	+3	+4
Less than weekly	60	60	36	56	42	52	45	+4	+8
<i>Attendance gap*</i>		<i>17</i>	<i>-19</i>	<i>16</i>	<i>-17</i>	<i>13</i>	<i>-14</i>	<i>+1</i>	<i>+4</i>

*Attendance gap calculated by subtracting the vote of top row from bottom row in each column.

Sources: 2006, 2004, 2002 exit polls compiled by John Green at the Pew Research Center,

<http://pewresearch.org/pubs/113/religions-role-in-the-2006-election>.

Congressional Vote by Religious Affiliation, 2002-2006

Religious Affiliation	% of Voters 2006	2006		2004		2002		Change '04-'06	Change '02-'06
		Dem	Rep	Dem	Rep	Dem	Rep		
White Evangelical Protestant	22	27	72	24	75	25*	74*	+3	+2*
White Mainline Protestant	22	47	51	44	54	44*	55*	+3	+2*
White Catholic	20	50	49	45	54	48	49	+5	+2
White Other Faiths	3	66	29	57	36	52	41	+9	+14
White unaffiliated	8	72	25	61	35	58	36	+11	+14
Voters not identifying as white	23	75	24	72	26	76	22	+3	-1
White Jewish	2	87	11	77	21	67	32	+10	+20

Sources: 2006, 2004, 2002 exit polls.

*Estimates derived from 2002 Pew Research Center election weekend survey.

Note: Both the worship and religious affiliation charts come from John Green at the Pew Research Center's Forum on Religion & Public Life.

<http://pewresearch.org/pubs/113/religions-role-in-the-2006-election>.