



With the Best of Intentions: Lessons Learned in K-12 Education Philanthropy

Monday, April 25, 2005, 8:45 a.m.–7:00 p.m.
Wohlstetter Conference Center, Twelfth Floor, AEI
1150 Seventeenth Street, N.W., Washington, D.C. 20006

While philanthropical efforts such as the Gates small school initiative, the Annenberg challenge, and the Broad Prize for Urban Education appear to constitute only a small portion of total U.S. K-12 spending, there is reason to believe these efforts may have a disproportionate impact in shaping reform agendas and promoting broader change.

This conference will examine key aspects of K-12 philanthropy, including donor strategies, accountability, and effectiveness. The analyses and discussion will provide practical guidance and raise important questions for public officials, parents, educators, and the philanthropic community. Topics of discussion will include: How much money is there? What strategies are getting funded, and what do we know of their effects? How do funders decide what to fund? What are the practical challenges that bedevil funders? What lessons might education philanthropists draw from other sectors or from other nations? How can these lessons be used to invest more wisely and more effectively?

- 8:15 a.m. Registration and Breakfast
- 8:45 Welcome FREDERICK M. HESS, AEI
- 8:55 **Panel I: Understanding K-12 Philanthropy**
Presenters: RICHARD COLVIN, Hechinger Institute at Columbia University
TOM LOVELESS, Brookings Institution
DONALD MCADAMS, Center for Reform of School Systems
- 10:00 Break
- 10:10 *Discussants:* MICHAEL FEINBERG, Knowledge Is Power Program (KIPP)
SUSAN FUHRMAN, University of Pennsylvania
LAWRENCE PATRICK, Black Alliance for Educational Options
WILLIAM PORTER, Grantmakers for Education
- 11:10 Break
- 11:25 **Panel II: Assessing Major Strands of Giving**
Presenters: JAY GREENE, Manhattan Institute
JANE HANNAWAY, Urban Institute
BRYAN HASSEL, Public Impact
ANDREW ROTHERHAM, Progressive Policy Institute
- 12:45 p.m. Luncheon

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- 1:30 p.m. *Discussants:* ARLENE ACKERMAN, San Francisco Unified School District
 JAMES A. KELLY, National Board for Professional Teaching Standards
 BRUNO MANNO, Annie E. Casey Foundation
 KIM SMITH, New Schools Venture Fund
- 2:30 Break
- 2:40 **Panel III: Lessons Learned**
Presenters: PETER FRUMKIN, Harvard University
 STEVEN HEYNEMAN, Vanderbilt University
 DAN KATZIR, Broad Foundation
 LESLIE LENKOWSKY, Indiana University
- 4:00 Break
- 4:15 *Discussants:* ALAN BERSIN, San Diego City Schools
 HOWARD FULLER, Marquette University
 WENDY KOPP, Teach for America
 WARREN SIMMONS, Annenberg Institute for School Reform
- 5:15 Break
- 5:25 **Conclusion: What's Next?**
Discussants: CHESTER E. FINN JR., Thomas B. Fordham Foundation
 STEFANIE SANFORD, Gates Foundation
 DAN FALLON, Carnegie Foundation
- 6:15 Reception
- 7:00 Adjournment

I will attend the education event on Monday, April 25.

Name: _____
 Title: _____
 Affiliation: _____
 Address: _____
 City/State/Zip: _____
 Telephone: _____ Fax: _____
 E-mail: _____

Please check if this is a new address.

Please register online at www.aei.org/events or by faxing this form to 202.862.7171. Shortly after the event occurs, a video webcast will be available on the AEI website at www.aei.org/events/eventvideo_list.asp.

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