

How Did Race Impact the 2008 Presidential Election?

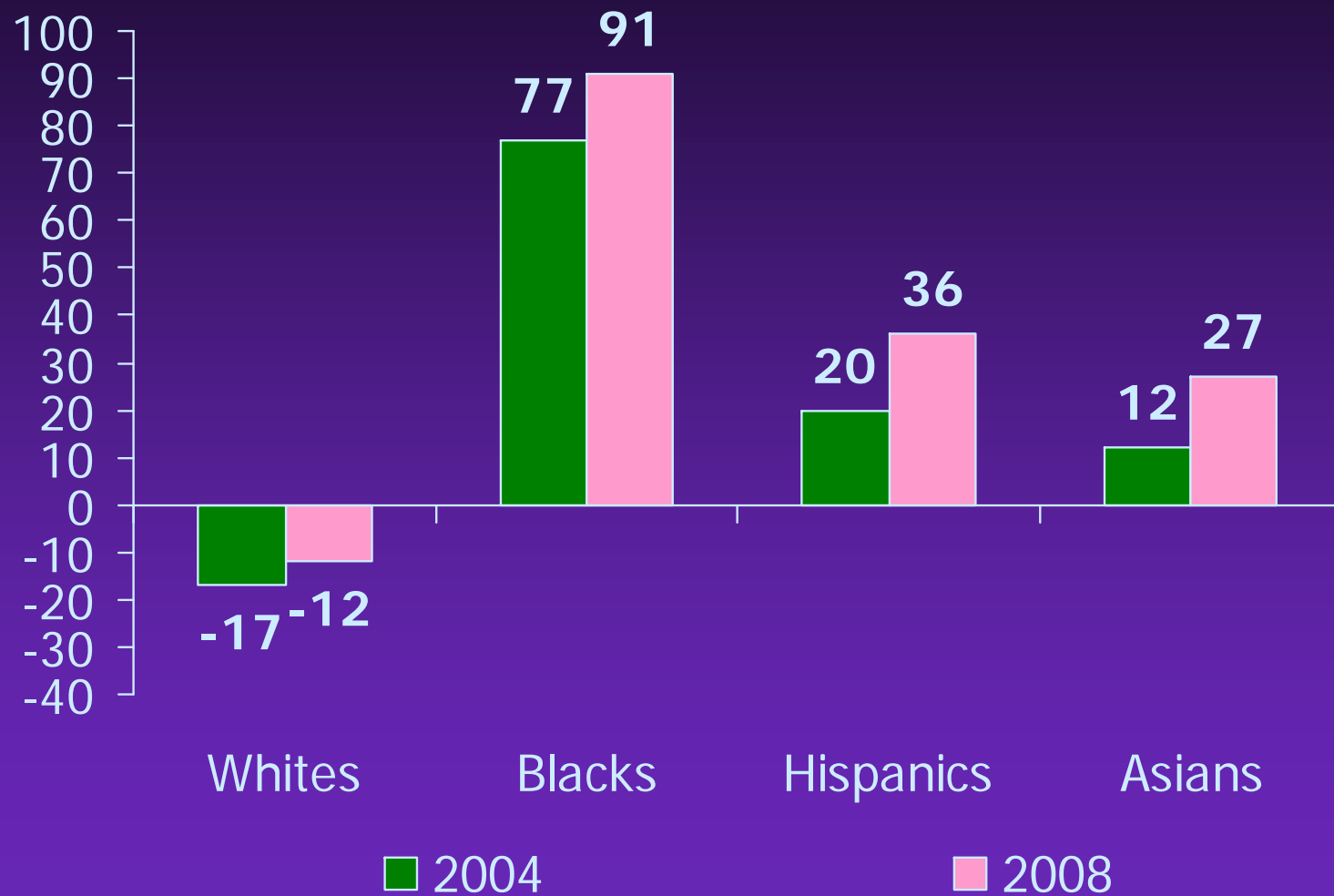
William H. Frey
The Brookings Institution

www.frey-demographer.org

How did Race Impact the 2008 Presidential Election?

- Greater Minority Turnout and Share of the Voter Population
- Race Demographics of “Fast-Growing” and “Slow-Growing” Purple States
- Where did Minorities Win the Election for Obama?
- What role will race play in Future Presidential Elections?

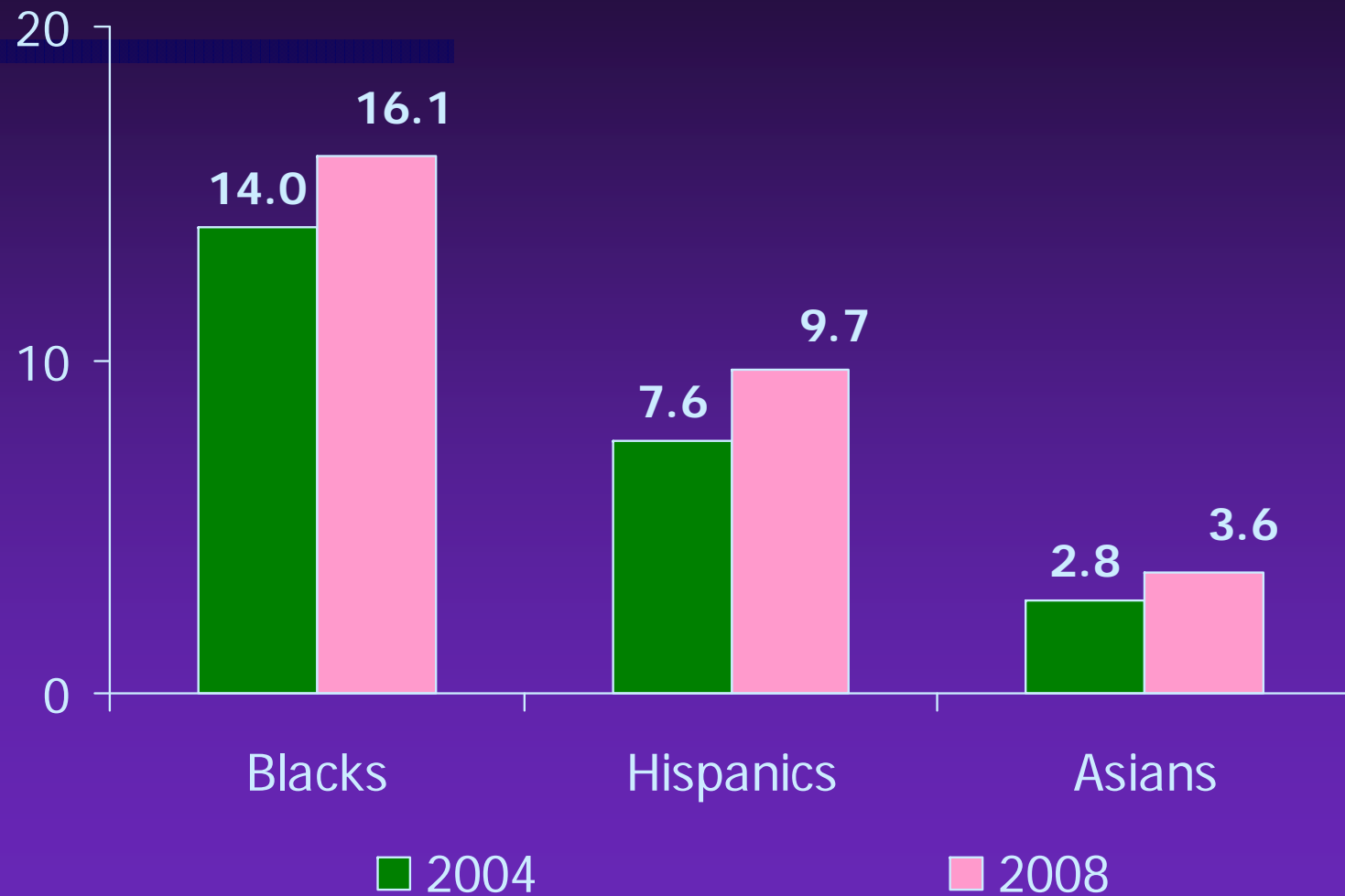
Democratic Margins by Race



Source: William H. Frey analysis of National Election Poll and VNS

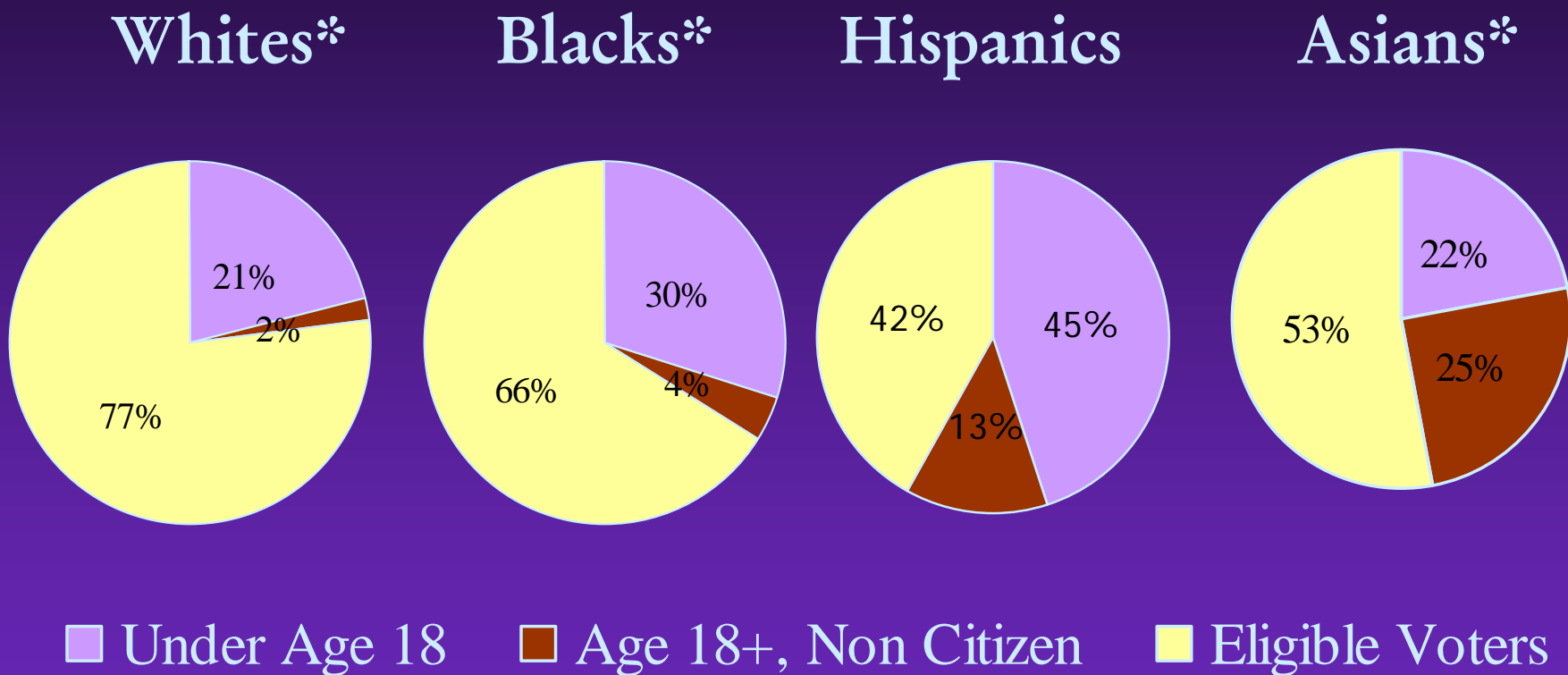
Number of Voters: 2004, 2008

millions



Source: William H. Frey analysis of CPS November 2004, 2008 supplements

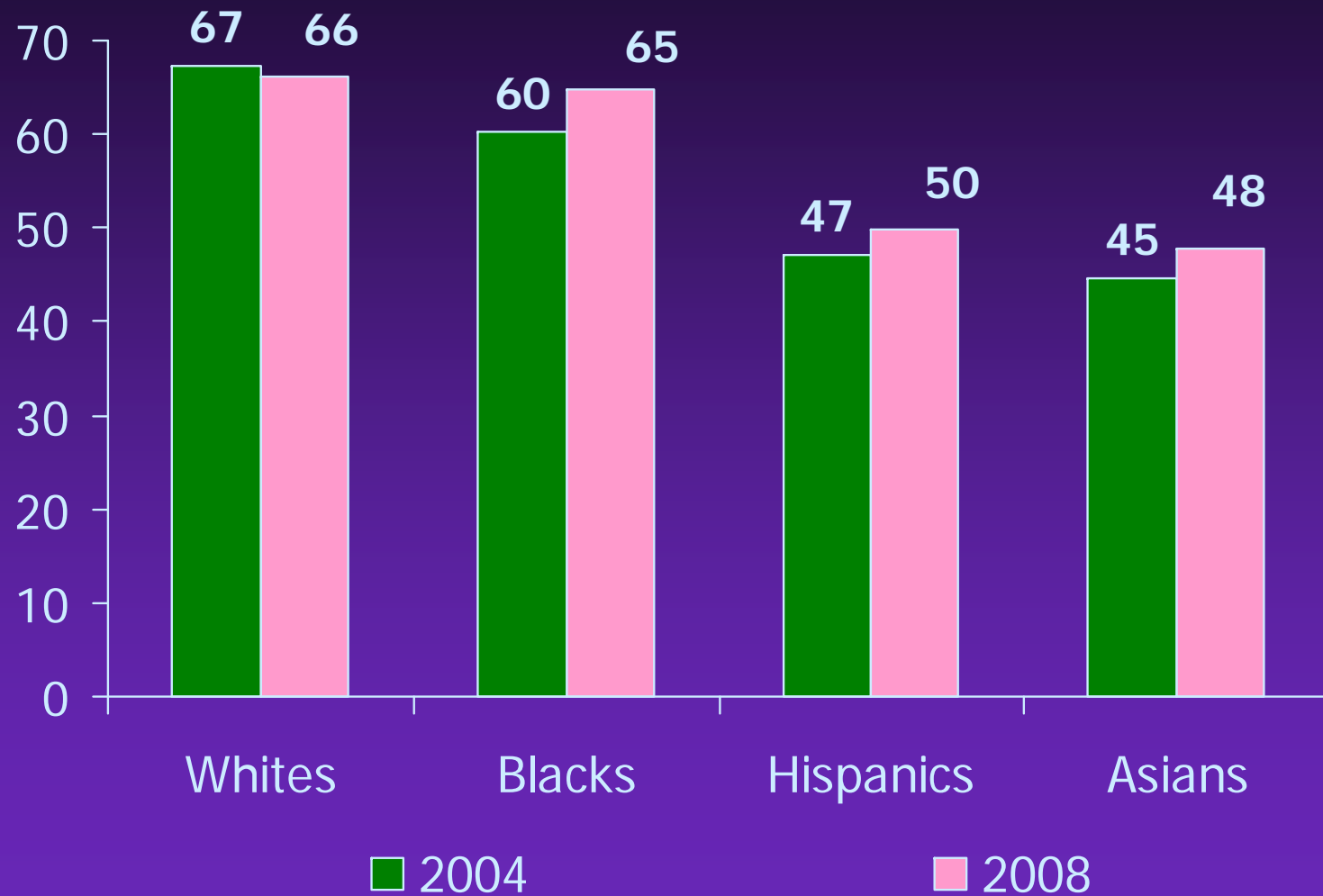
Eligible Voters as Share of Total Population:



* Non Hispanics

Source: William H. Frey analysis CPS November 2008 Supplement

Turnout Rates, 2004 and 2008



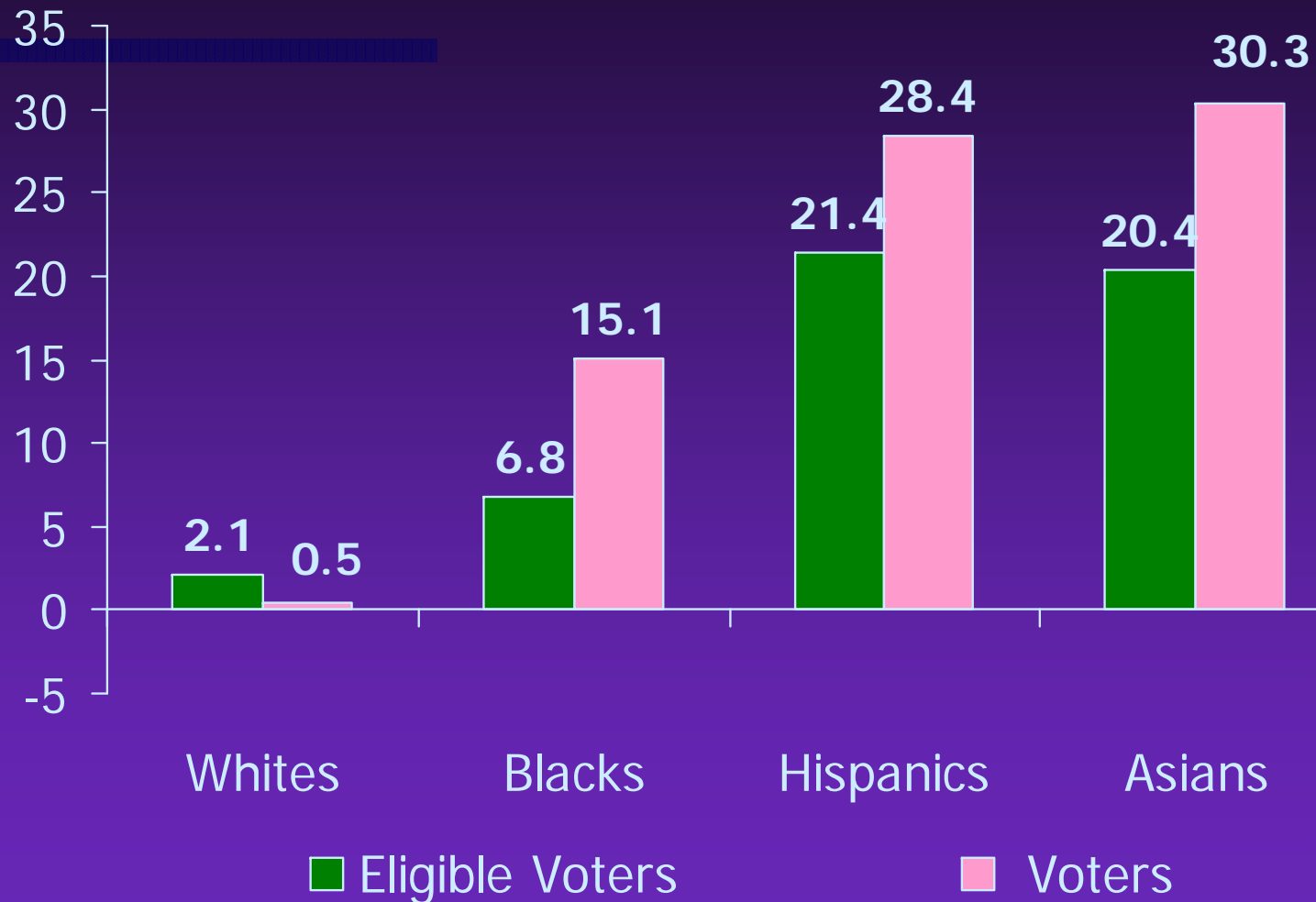
Source: William H. Frey analysis of CPS November 2004, 2008 supplements

Turnout Rates, 18-29 Year Olds



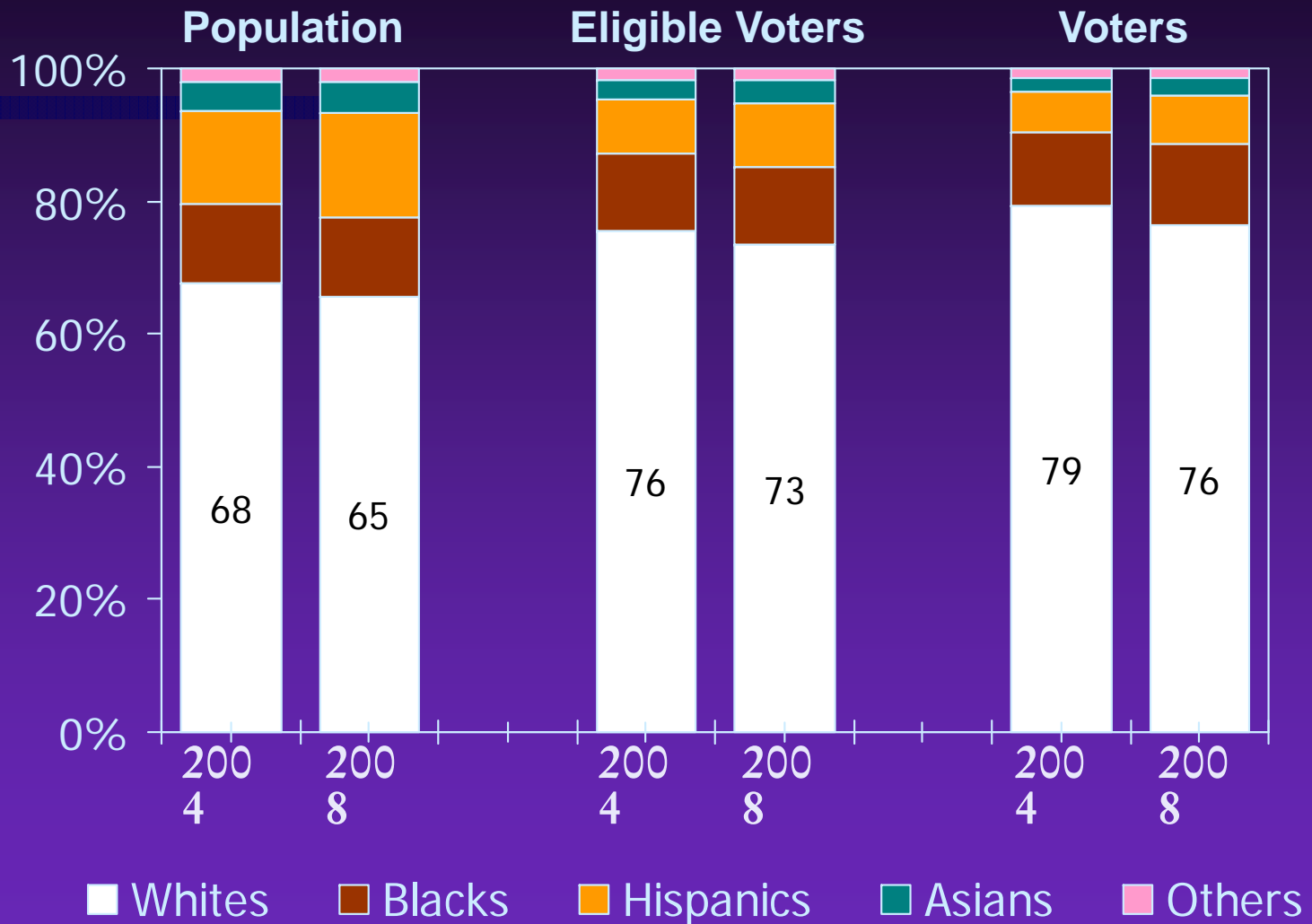
Source: Lopez and Taylor, Pew Hispanic Center, 2009

2004-8 Growth: Eligible Voters and Voters



Source: William H. Frey analysis of CPS November 2004, 2008 supplements

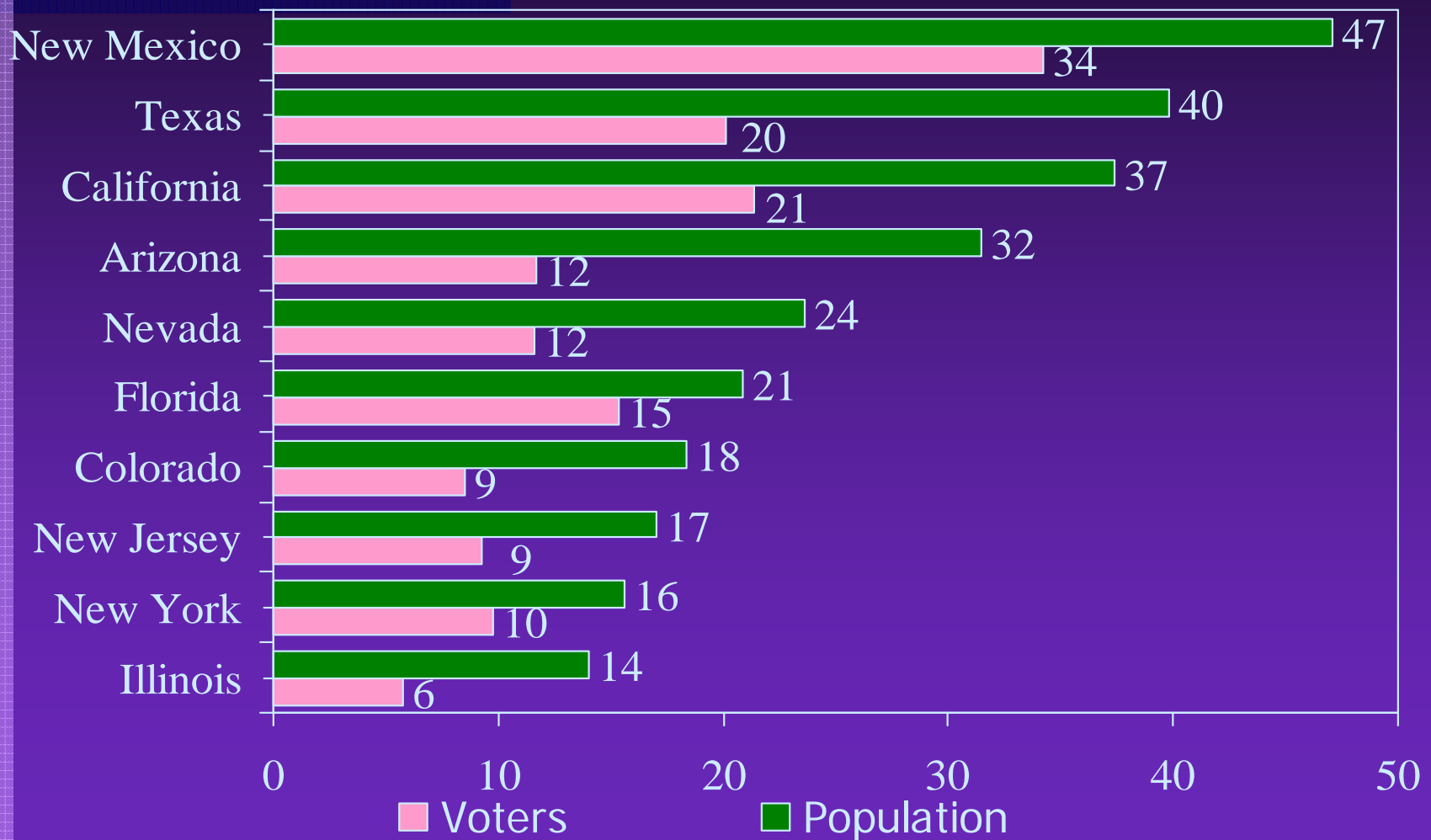
2004 vs 2008 Comparisons



Source: William H. Frey analysis of CPS November supplements

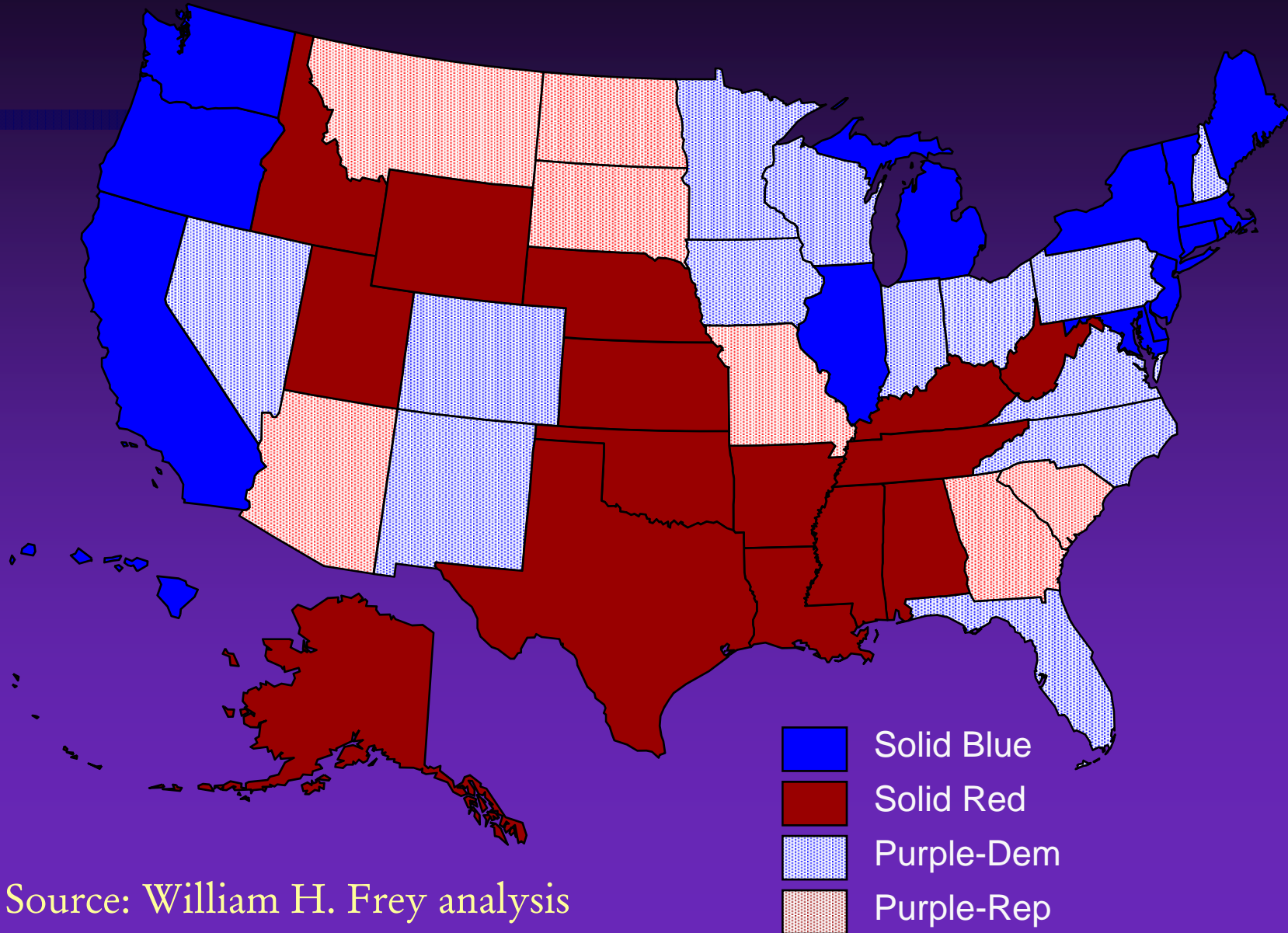
Hispanic Shares 2008 Populations, Voters

States With Largest Hispanic Share Populations



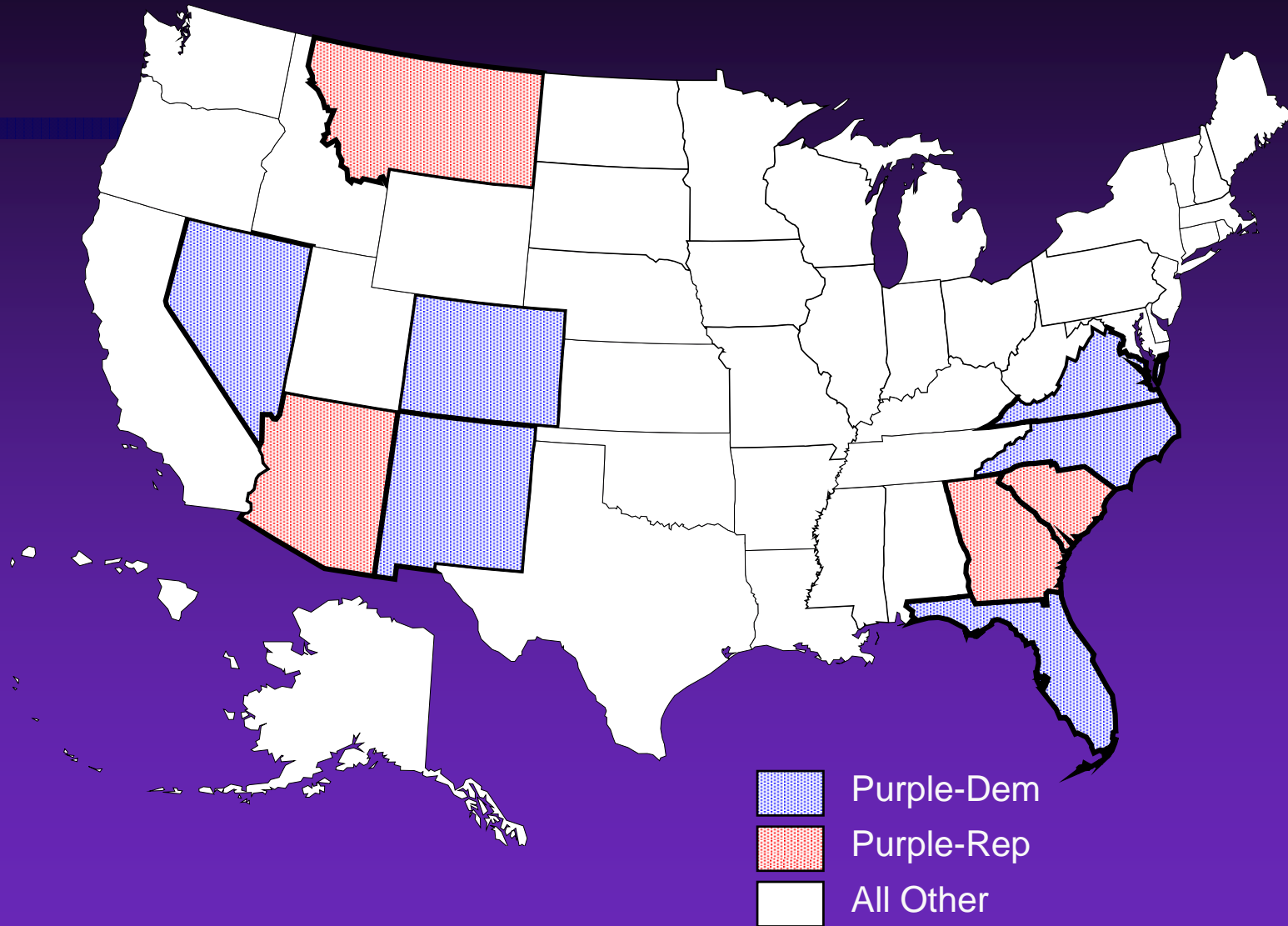
Source: William H. Frey analysis of CPS November 2008 supplement

Blue Red and Purple States, 2008



Source: William H. Frey analysis

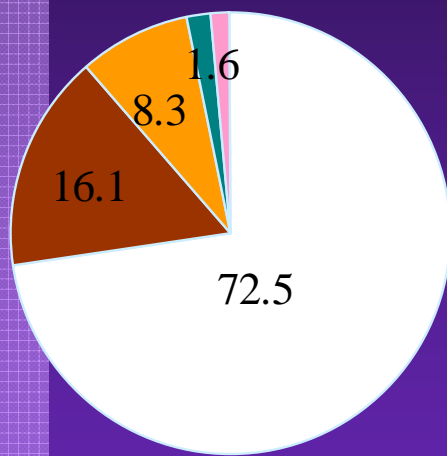
Fast-Growing Purple States, 2008



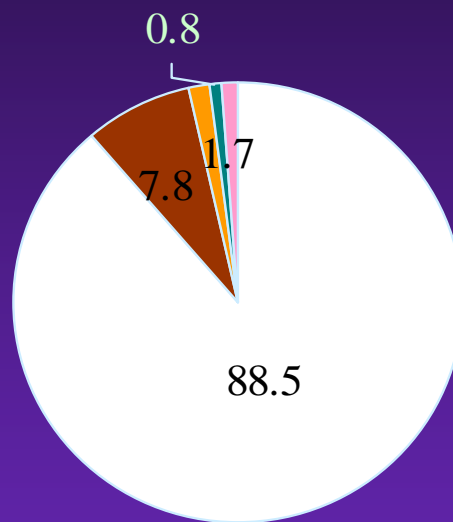
Source: William H. Frey analysis

2008 Voter Profiles of State Groupings

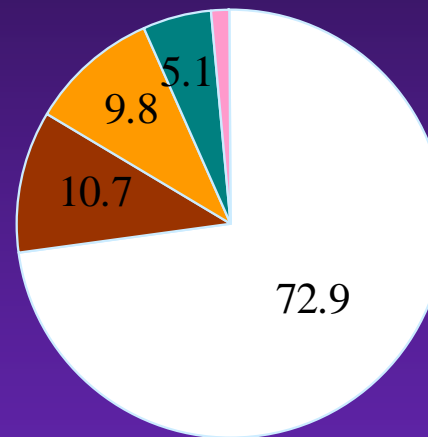
Fast Growing
Purple



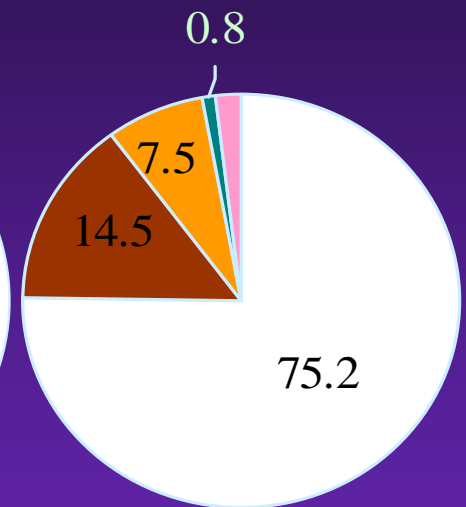
Slow Growing
Purple



Solid Blue



Solid Red

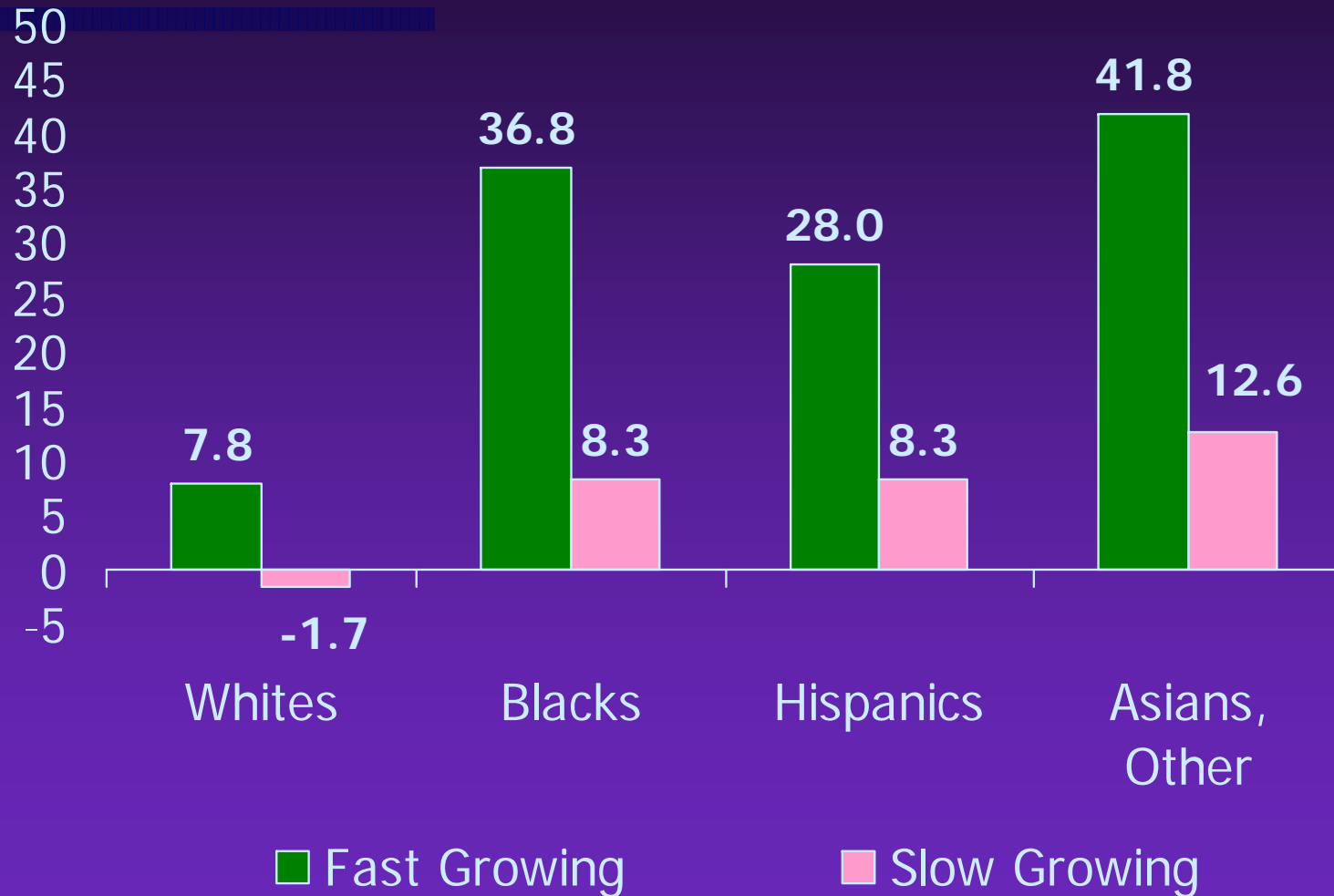


Whites*
 Blacks*
 Hispanics
 Asians*
 Others*

* Non Hispanics

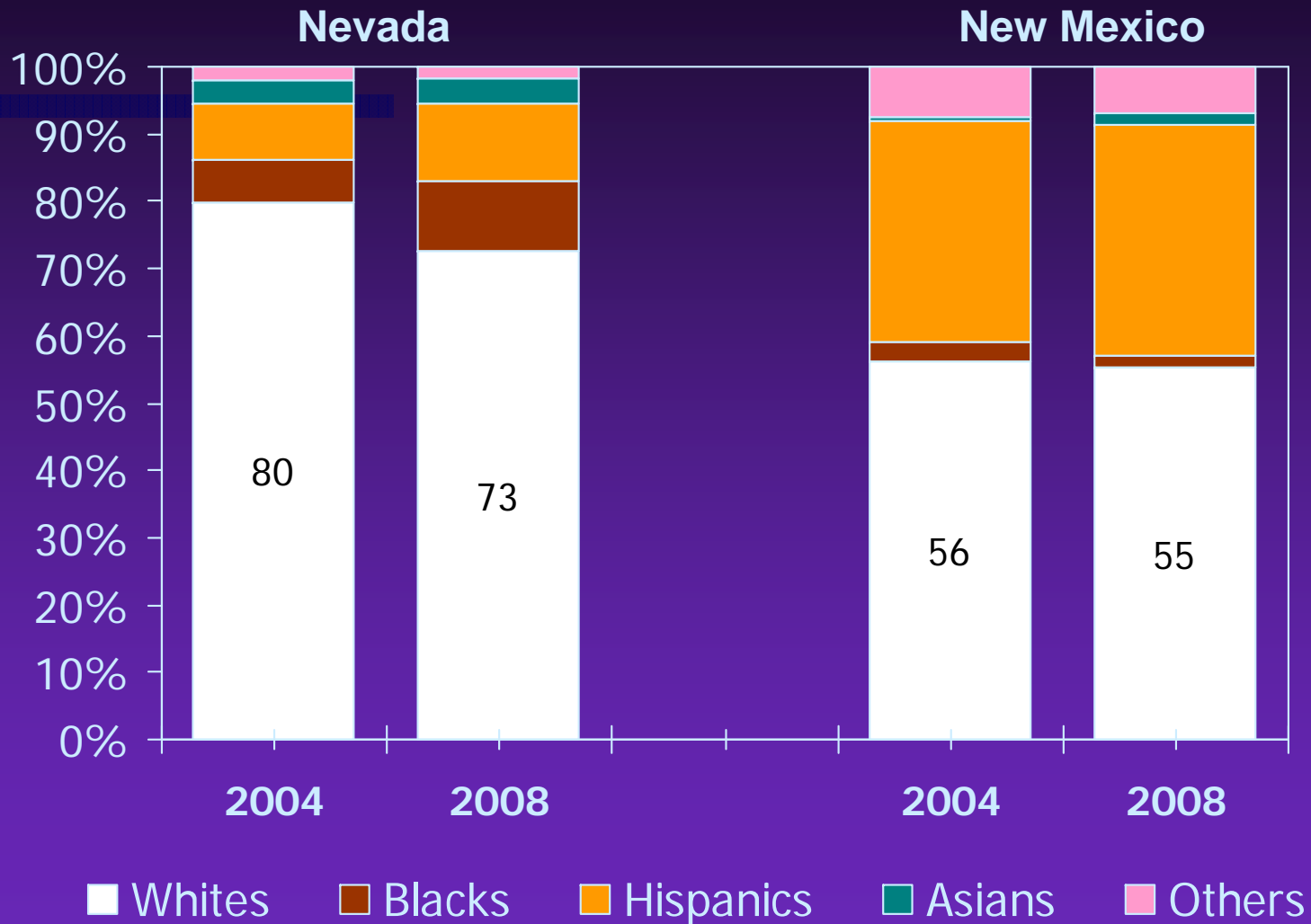
Source: William H. Frey analysis CPS November 2008 supplement

“Fast-Growing” vs “Slow-Growing” Purple State Growth, 2004-8



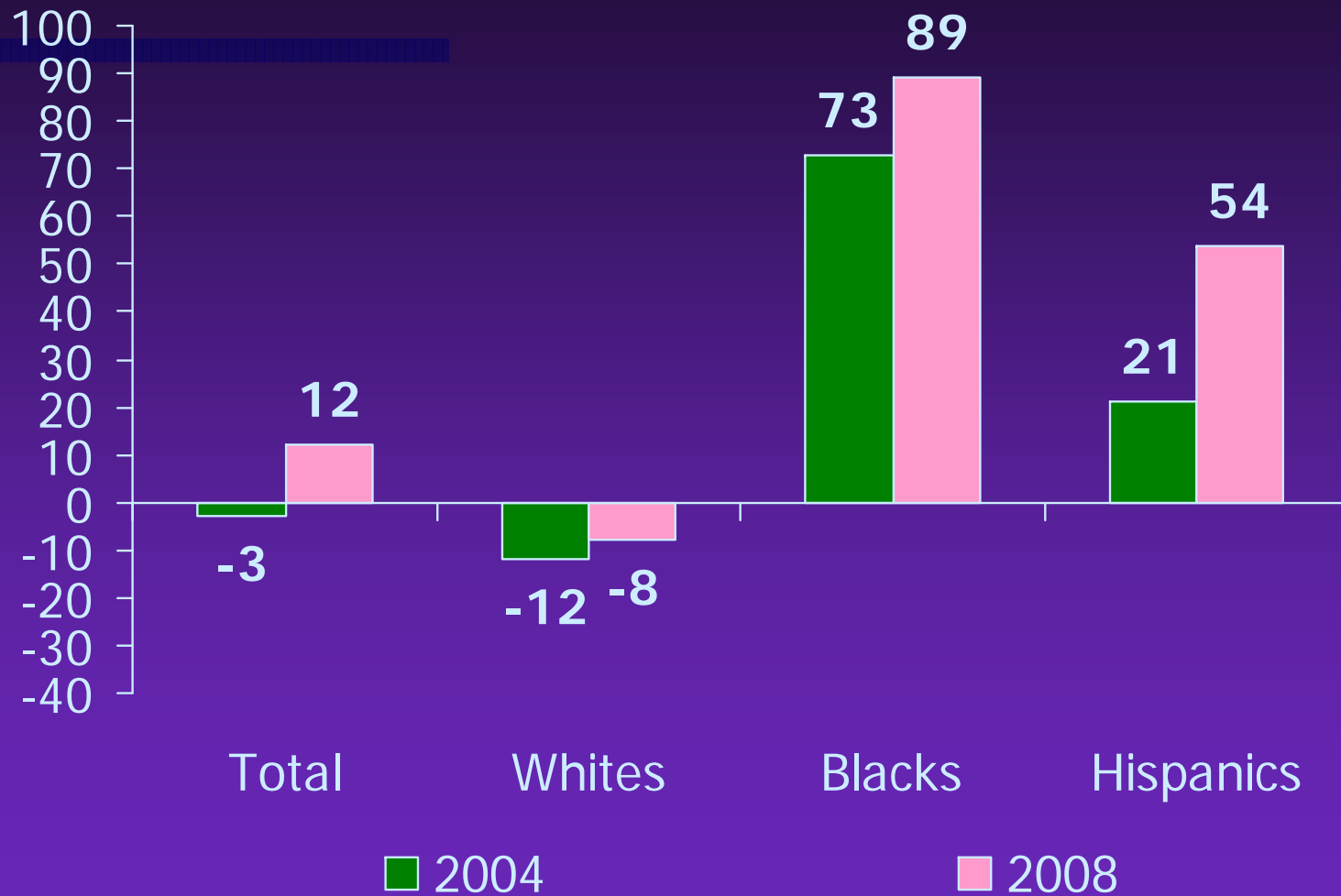
Source: William H. Frey analysis of CPS November 2004, 2008 supplements

Nevada, New Mexico Voters: 2004, 2008



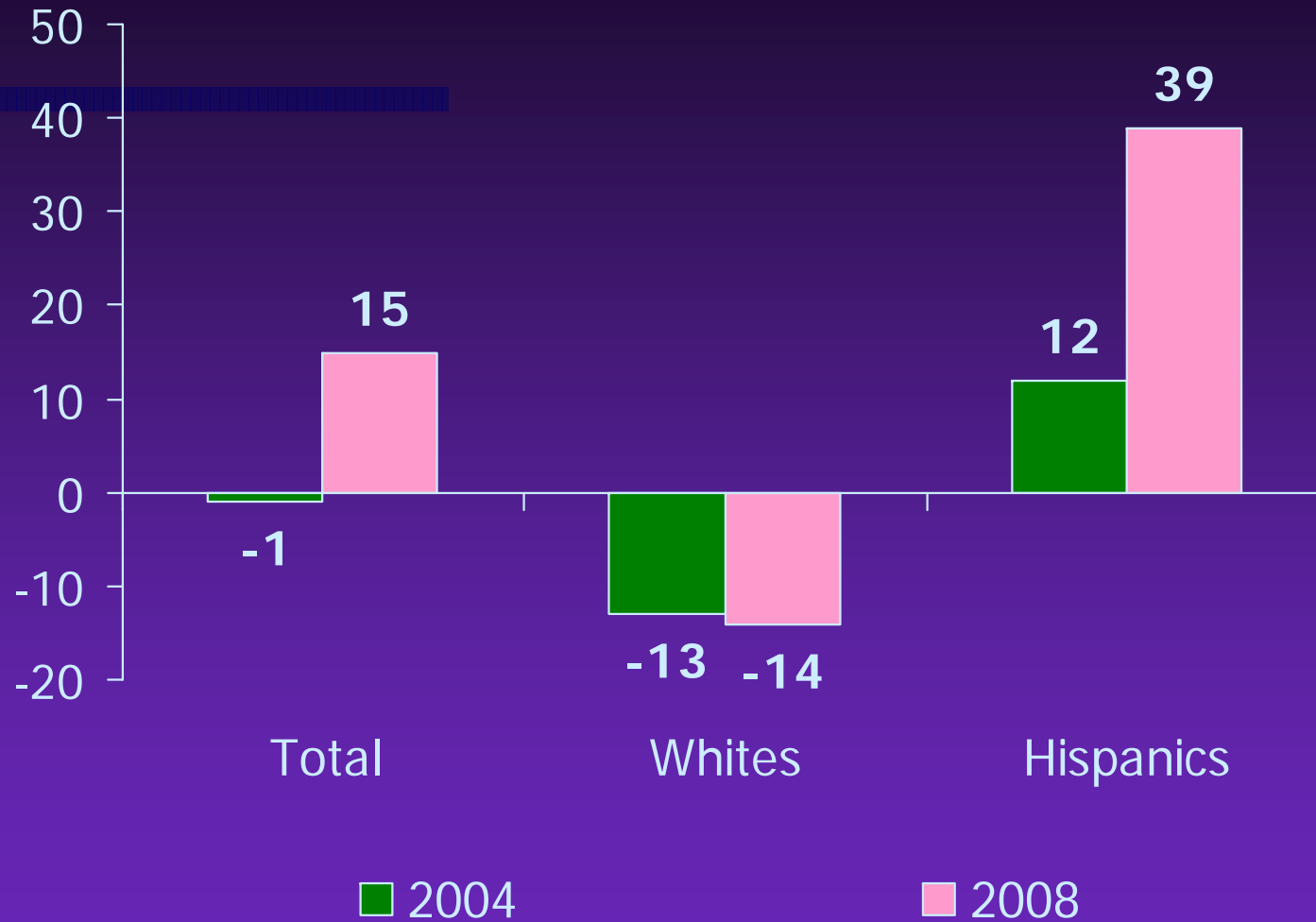
Source: William H. Frey analysis of CPS November Supplements

Nevada – Democratic Margins



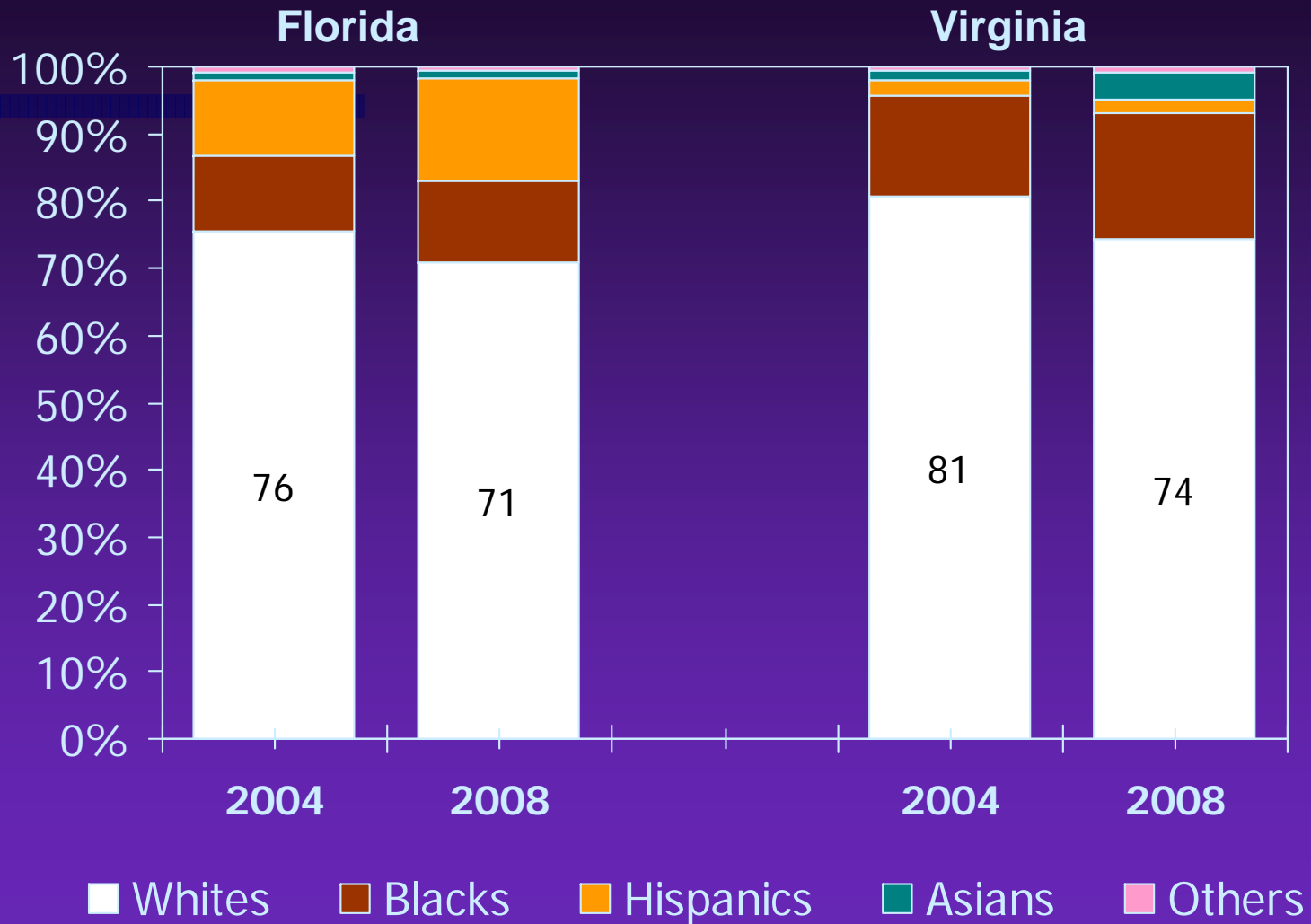
Source: William H. Frey analysis of National Election Poll and VNS

New Mexico – Democratic Margins



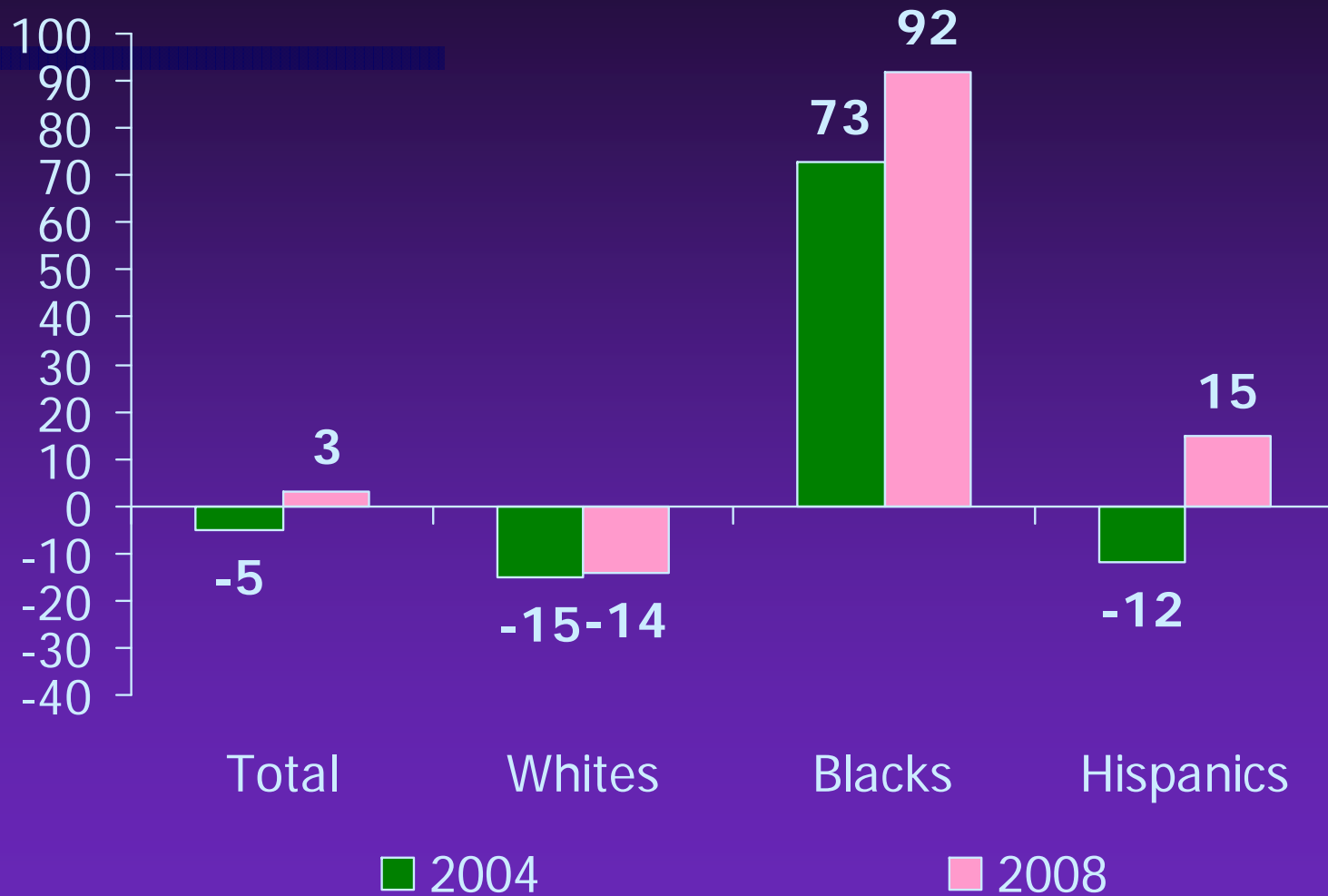
Source: William H. Frey analysis of National Election Poll and VNS

Florida, Virginia Voters: 2004, 2008



Source: William H. Frey analysis of CPS November Supplements

Florida – Democratic Margins



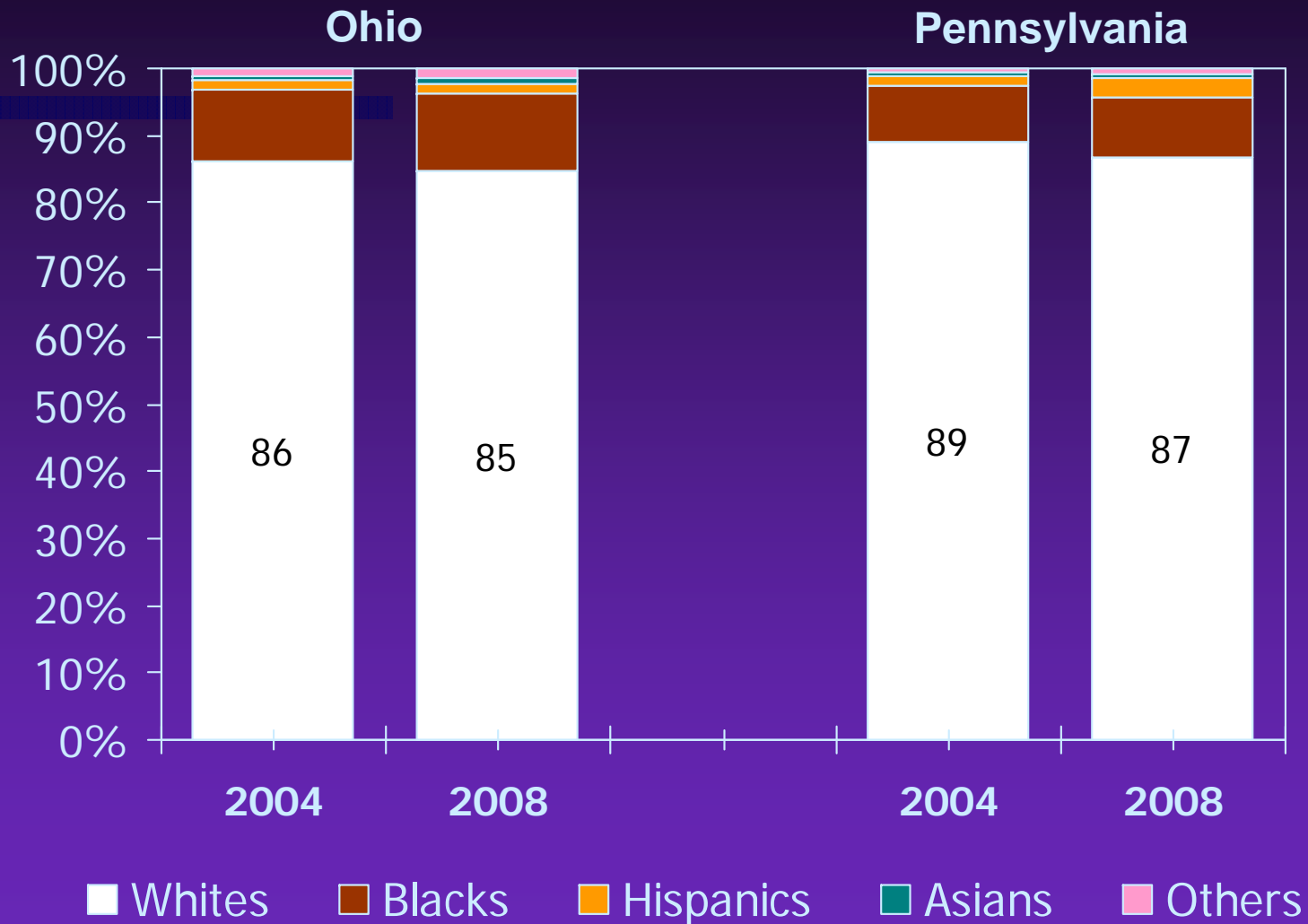
Source: William H. Frey analysis of National Election Poll and VNS

Virginia - Democratic Margins



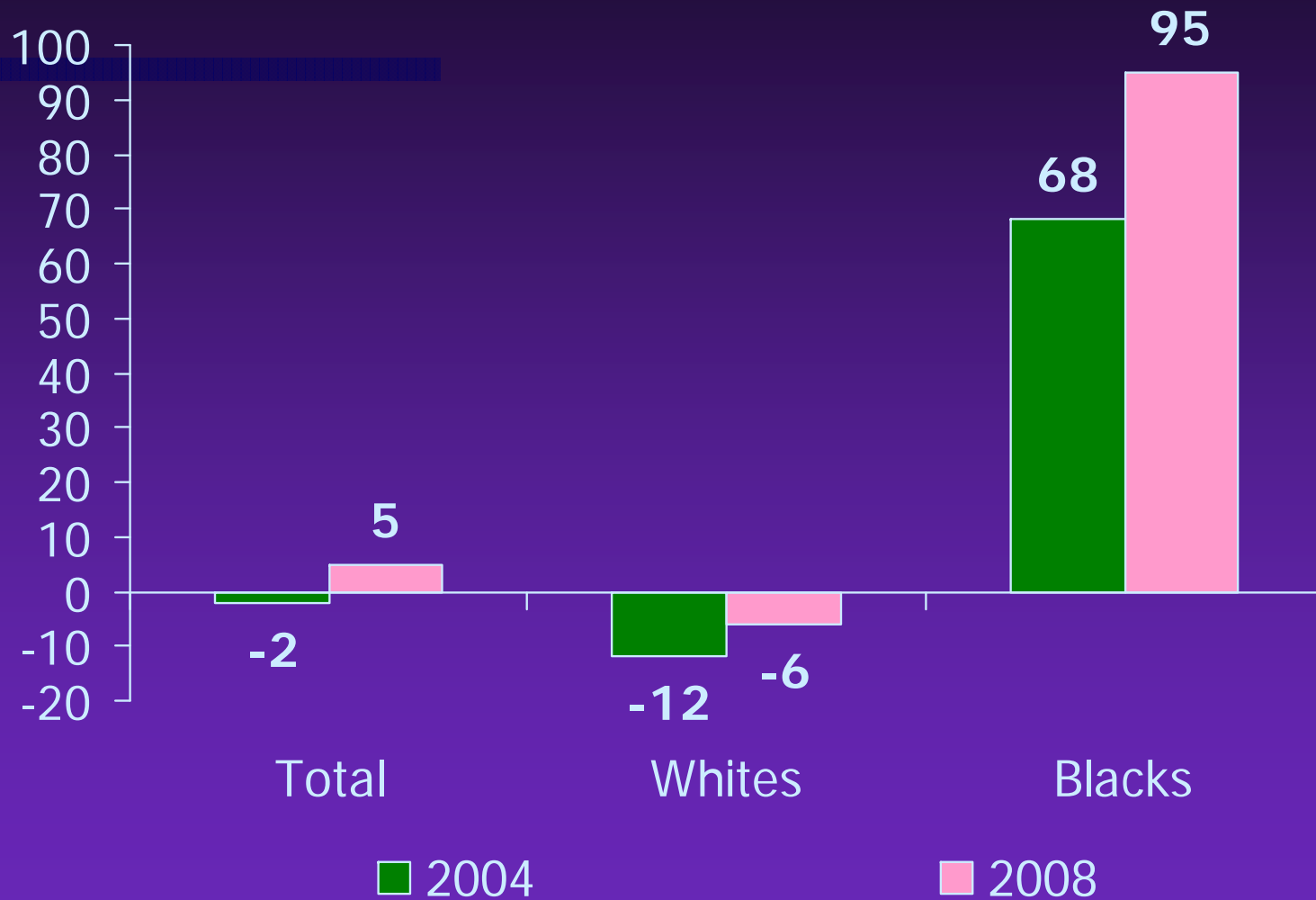
Source: William H. Frey analysis of National Election Poll and VNS

Ohio, Pennsylvania Voters: 2004, 2008



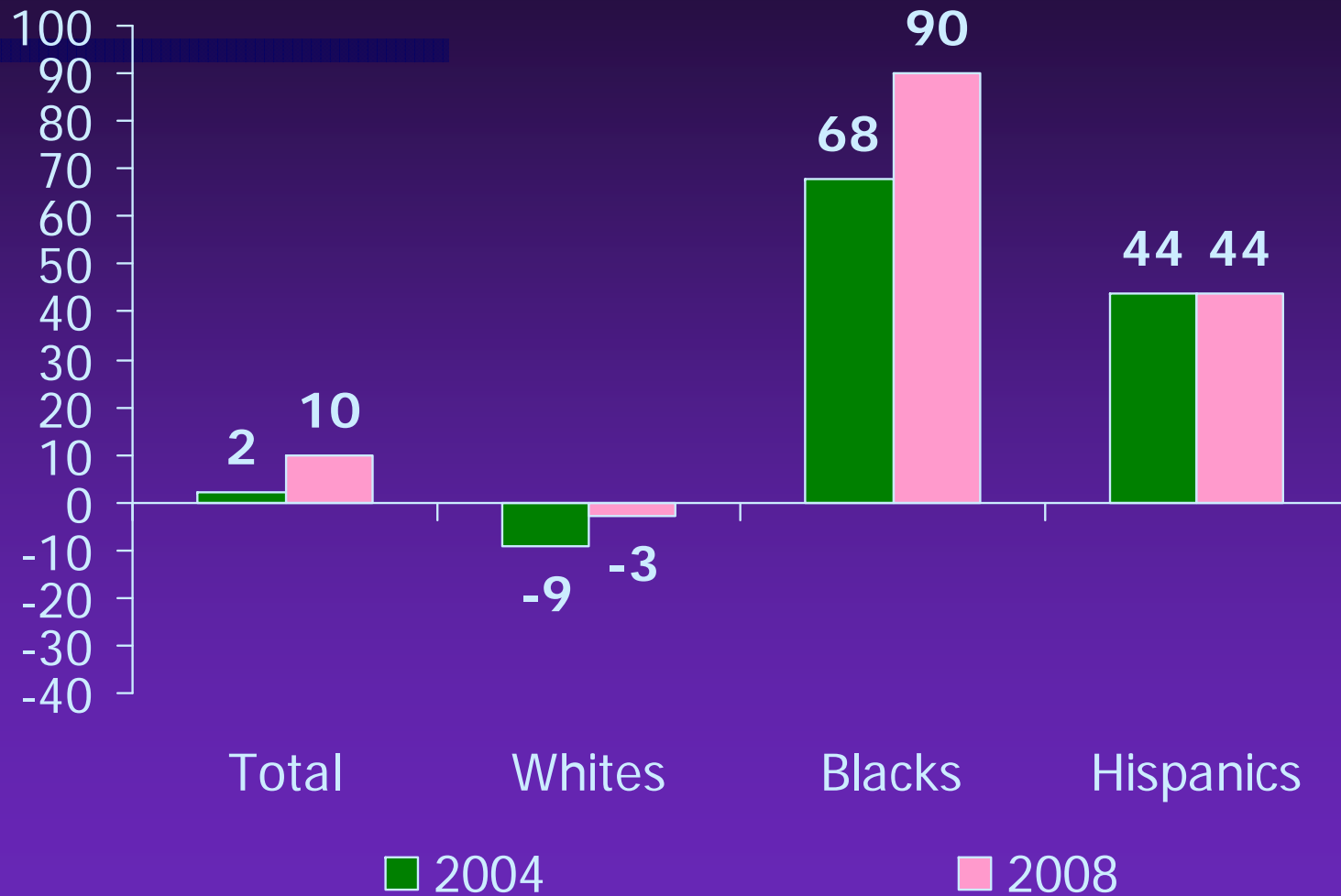
Source: William H. Frey analysis of CPS November Supplements

Ohio – Democratic Margins



Source: William H. Frey analysis of National Election Poll and VNS

Pennsylvania – Democratic Margins



Source: William H. Frey analysis of National Election Poll and VNS

Where Minorities Won for Democrats

2004 - Kerry Took 20 States

10 states-whites went Democratic
(62 electoral college)

10 states-minorities won for Dems
(190 electoral college)

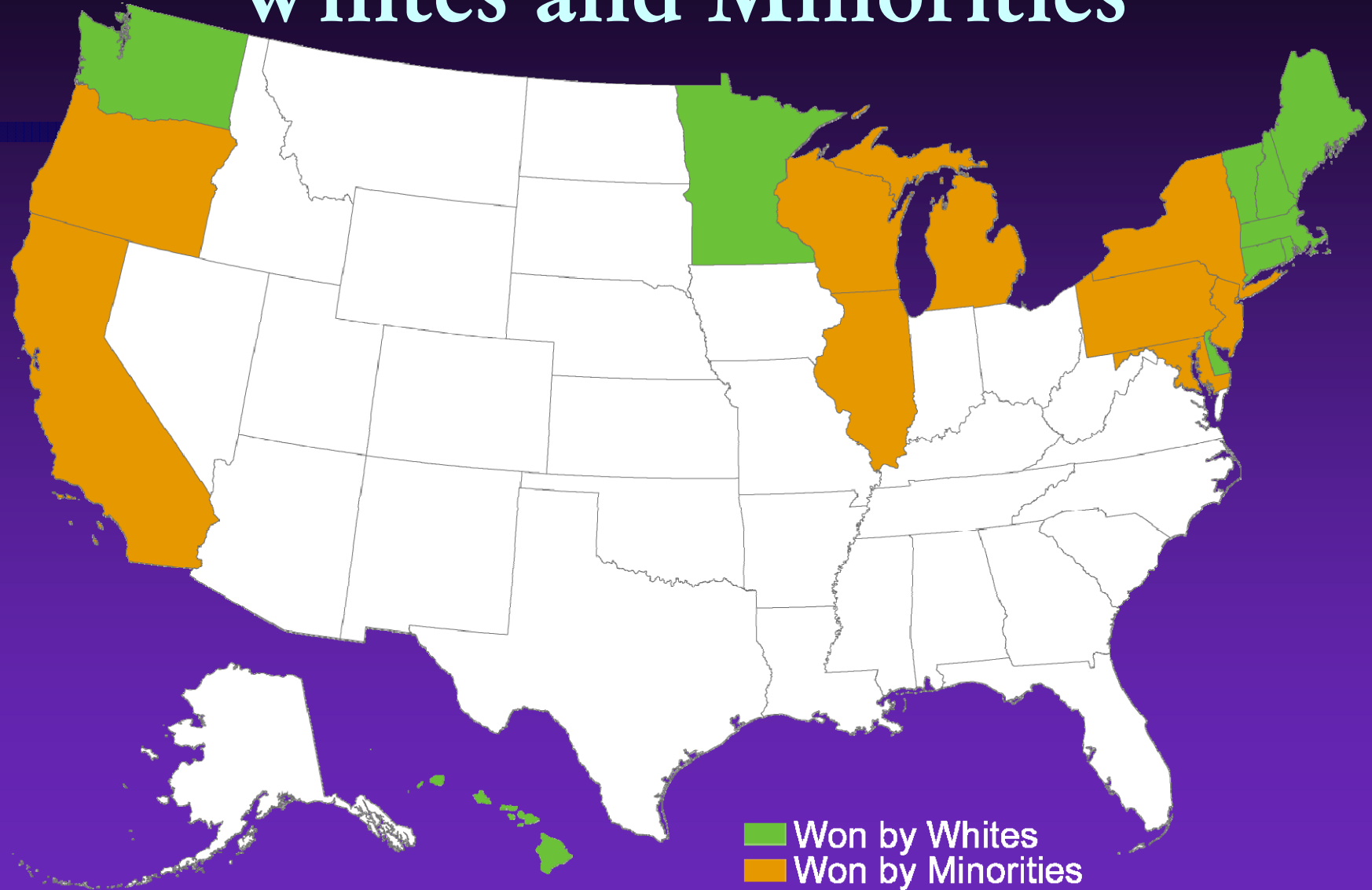
2008 - Obama Took 29 States

19 states-whites went Democratic
(223 electoral college)

10 states-minorities won for Dems
(142 electoral college)

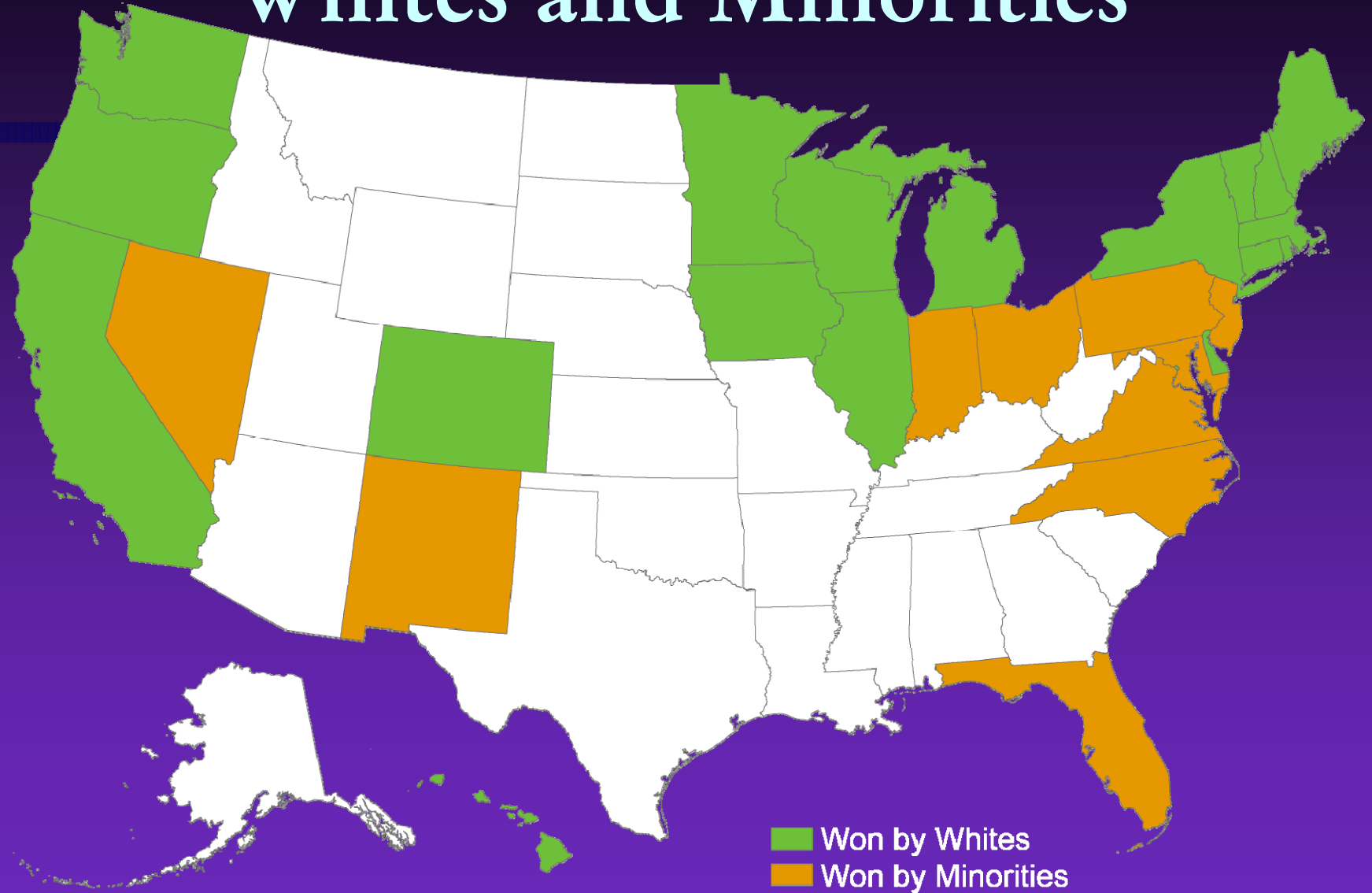
Source: William H. Frey

2004 Blue States: Won by Whites and Minorities



Source: William H. Frey analysis

2008 Blue States: Won by Whites and Minorities



Source: William H. Frey analysis

Where Minorities Won for Democrats

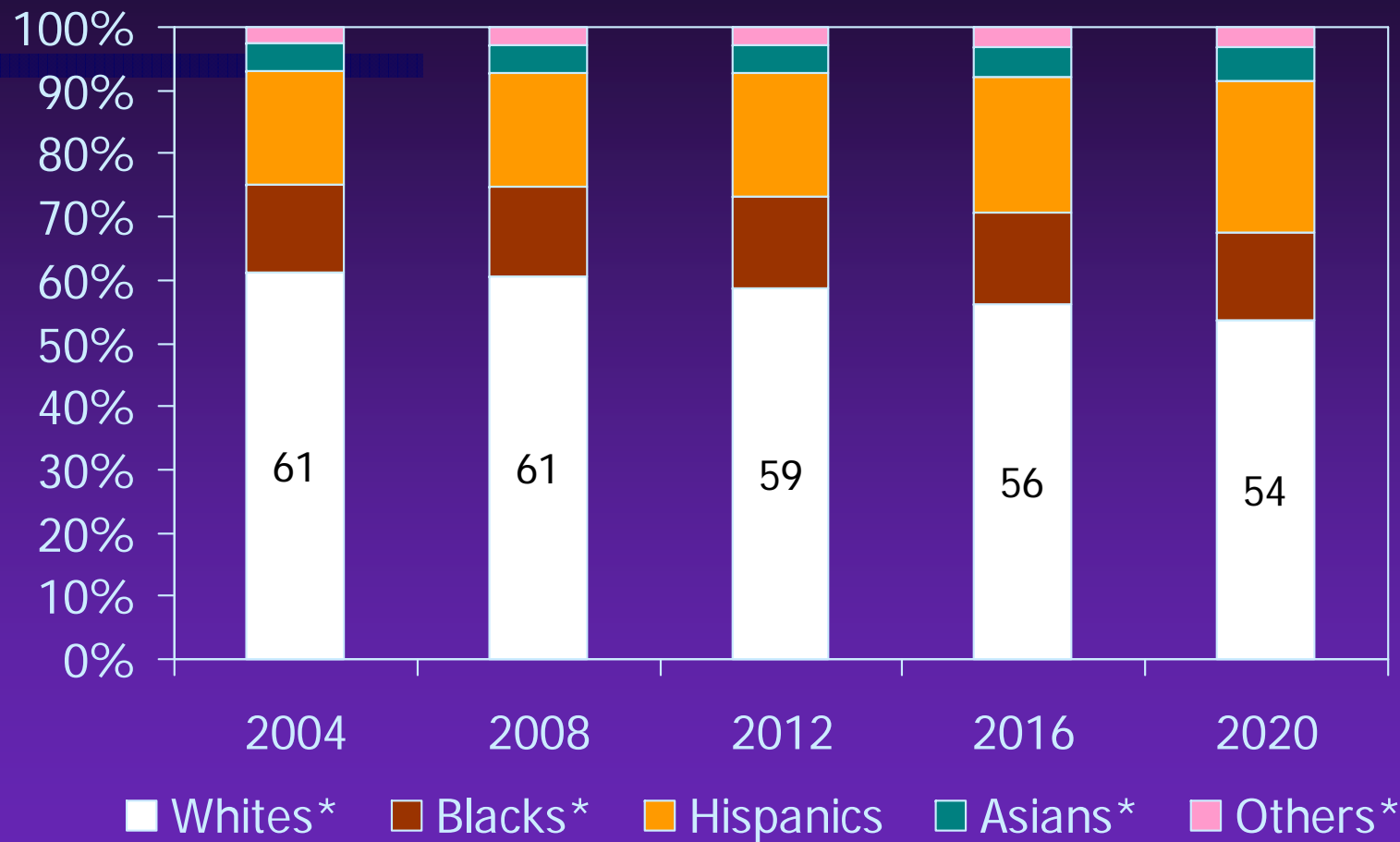
States where Blacks and Hispanics covered Obama's Vote Margins

North Carolina, Florida,
Virginia, Nevada, Ohio
Indiana, Maryland, New Jersey

Source: William H. Frey

Race Ethnic Profiles -- 18-29 Year Olds

Election Years 2004-2020

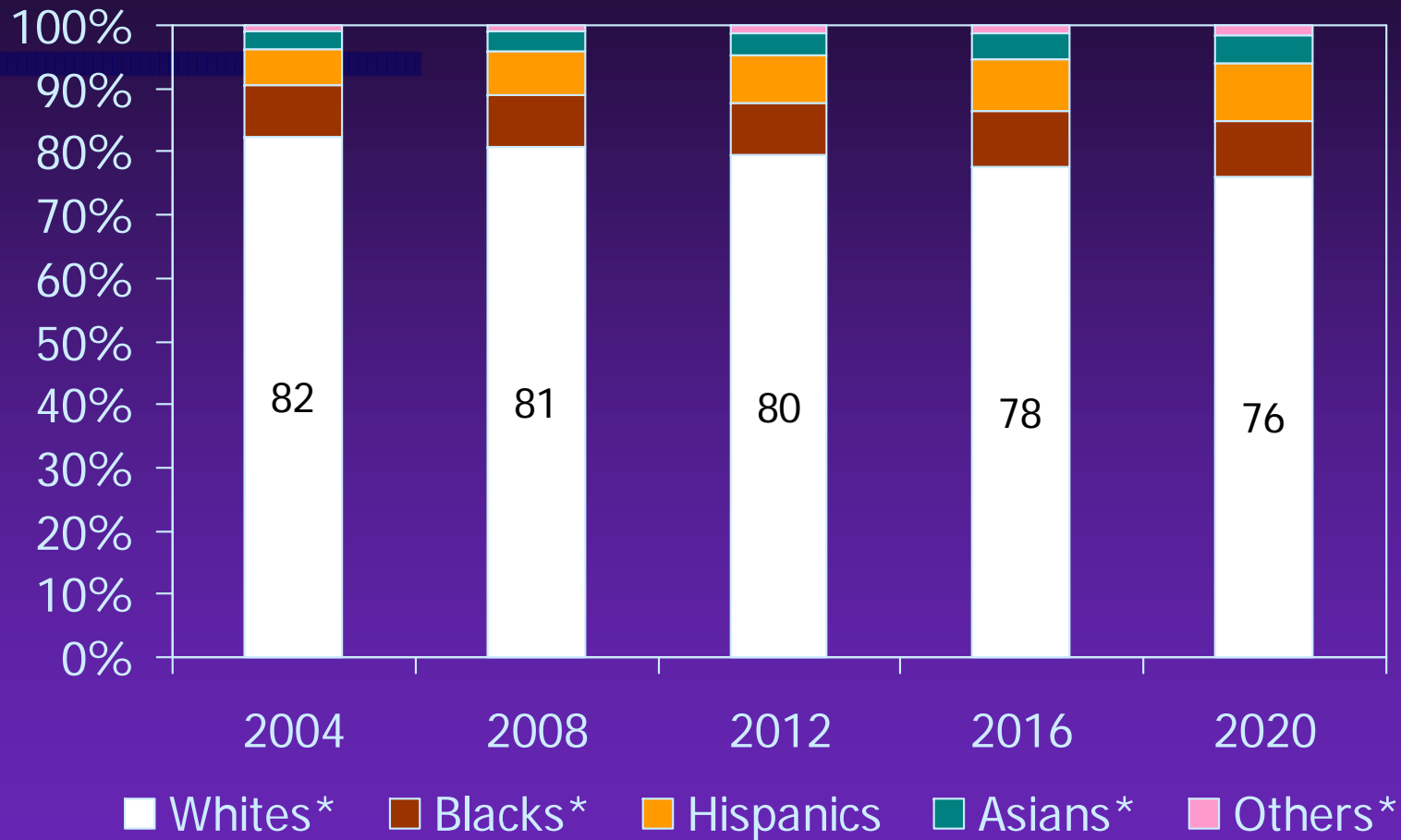


Source: William H. Frey analysis of US Census Sources

* Non Hispanics

Race Ethnic Profiles – Ages 65+

Election Years 2004-2020



Source: William H. Frey analysis of US Census Sources

* Non Hispanics